

TOUR 7007 VISITOR ECONOMY PROFESSIONAL PLACEMENT (POSTGRADUATE)

Credit Points 20

Coordinator Garth Lean ([https://directory.westernsydney.edu.au/search/name/Garth Lean/](https://directory.westernsydney.edu.au/search/name/Garth%20Lean/))

Description The Visitor Economy Professional Placement subject provides students with an opportunity to complete a work placement in the tourism, events, hospitality, visitor economy and/or visitor experience sectors. Students work in a voluntary capacity with an industry host to develop work-ready knowledge, skills and networks. The subject has a strong focus on professional development, with students learning how to apply for professional roles (including developing professional resumes, expressions of interest and conducting interviews), and develop online profiles, networks, and career goals and plans. On completion of the subject, students will be well placed to apply for positions in the visitor and experience economies.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 20cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in 1936 Master of Sustainable Tourism, Hospitality and Event Management.

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Articulate knowledge and skills, and utilise networks, to apply for professional and leadership roles in the tourism, hospitality, events, visitor economy and/or visitor experience sectors.
2. Work effectively in team environments as both a team member and team leader;
3. Design and manage a program of professional development.
4. Self-evaluate and report professional development at an advanced level.
5. Develop and articulate a career plan.

Subject Content

- Applying for professional roles, including: developing resumes, writing expressions of interest and conducting interviews.
- Professional development, including: professional workplace conduct and developing goals, plans, online identities and networks.
- Acquiring visitor economy work-place knowledge and skills.
- Advanced self-evaluation and reporting work-based activities and performance.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Professional Task	500 words	25	N	Individual	N
Presentation	15 minutes and 5 minutes questions	20	N	Individual	N
Report	3500 words	50	N	Individual	N
Professional Task	200 words	5	N	Individual	N
Professional Placement Performance	a/a	S/U	Y	Individual	Y

Teaching Periods

Autumn (2025)

Parramatta City - Macquarie St

Hybrid

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR7007_25-AUT_PC_3#subjects)

Spring (2025)

Parramatta City - Macquarie St

Hybrid

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR7007_25-SPR_PC_3#subjects)