

TOUR 7005 TOURISM, HOSPITALITY AND EVENTS POLICY AND GOVERNANCE

Credit Points 10

Coordinator Willem Coetze ([https://directory.westernsydney.edu.au/search/name/Willem Coetze/](https://directory.westernsydney.edu.au/search/name/Willem%20Coetze/))

Description This subject explores policy and governance in the tourism, hospitality and events sectors. Students will explore current policies, and learn how to critically analyse them, especially in the context of sustainable development. The subject will also explore different governance structures in these sectors, and their influence on policy development and sustainability outcomes. After completing this subject, students will be well placed to take on governance, planning and policy roles to reshape the tourism, hospitality and events sectors, both in Australia and internationally.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Equivalent Subjects TOUR 6001 - Tourism Heritage and Events Policy and Governance

Assumed Knowledge

Basic knowledge of tourism, hospitality and/or events is desirable.

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Analyse the role of governance stakeholders in the tourism, hospitality and events sectors in Australian and international contexts.
2. Critically analyse tourism, hospitality and events policy and its role in the tourism, hospitality and events sectors in Australian and international contexts.
3. Evaluate the relationship of tourism, hospitality and event policies to sustainable development outcomes.
4. Propose sustainable tourism, hospitality and event policies.
5. Appraise the multidisciplinary nature of the tourism system.

Subject Content

1. Tourism, Hospitality and Events Governance.
2. Tourism, Hospitality and Events policy analysis at International (macro), National (meso), and Local (micro) scale for a sustainable future.
3. Critical Tourism, Hospitality and Events policy and governance.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Critical Review	1,200 words	30	N	Individual	N
Presentation	15 minutes	25	N	Individual	N
Proposal	1,500 words	45	N	Individual	N

Teaching Periods

Autumn (2025)

Parramatta City - Macquarie St

On-site

Subject Contact Willem Coetze ([https://directory.westernsydney.edu.au/search/name/Willem Coetze/](https://directory.westernsydney.edu.au/search/name/Willem%20Coetze/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR7005_25-AUT_PC_1#subjects)