

# SPRT 3014 SPORT MANAGEMENT APPLIED PROJECT

**Credit Points** 10

**Legacy Code** 200751

**Coordinator** Jess Richards ([https://directory.westernsydney.edu.au/search/name/Jess Richards/](https://directory.westernsydney.edu.au/search/name/Jess%20Richards/))

**Description** This subject provides students a unique opportunity to integrate knowledge gained from operational and theoretical perspectives of sport studies into application in an engaged research project in sport management. Students will engage in comprehensive projects which bring together real world industry problems and sport theory. Students studying Sport Management Applied Project may have the opportunity to undertake an international field trip to experience the sport environment from an international perspective.

**School** Business

**Discipline** Sport and Recreation, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Pre-requisite(s)** BUSM 2036

**Equivalent Subjects** LGYA 4813 - Sport Management Applied Project

**Incompatible Subjects** BUSM 3019 - Hospitality Management Applied Project

**Assumed Knowledge**

An introductory level of knowledge in sport management.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Display an ability to integrate action and theory (prior learning) through industry and industry related projects.
2. Develop suggestions and recommendations in response to contemporary industry based problems.
3. Apply a team based approach to real world problem solving within a sport context.
4. Reflect on the process and outcomes of participating with an industry partner (local or international engagement) on a project with industry applicable outcomes.

## Subject Content

Experience gained from exercising the learning derived in previous core units of the key program through relevant engaged subject which may be at a local or international level. this subject is an integrative subject that brings together knowledge obtained in prior units.

## Special Requirements

Legislative pre-requisites

Some placement agencies require completion of a Prohibited Persons Declaration; Criminal Record Check Clearance and Immunisation.

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Essay	1,250 words	25	N	Individual	Y
Applied Project	Up to 4,000 words	50	N	Group	Y
Reflection	1,250 words	25	N	Individual	Y

Teaching Periods

## Spring (2025)

### Parramatta City - Macquarie St

**On-site**

**Subject Contact** Jess Richards ([https://directory.westernsydney.edu.au/search/name/Jess Richards/](https://directory.westernsydney.edu.au/search/name/Jess%20Richards/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=SPRT3014\\_25-SPR\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=SPRT3014_25-SPR_PC_1#subjects))