

# HUMN 2057 TOURISM IN SOCIETY

**Credit Points** 10

**Legacy Code** 101598

**Coordinator** Felicity Picken ([https://directory.westernsydney.edu.au/search/name/Felicity Picken/](https://directory.westernsydney.edu.au/search/name/Felicity%20Picken/))

**Description** In 2023 this subject replaced by TOUR 2004 - Tourism and Festivals in Society. In this subject students approach tourism as a cultural and social phenomenon and tourism industries, tourist behaviour, the tourist experience and tourism impacts are examined through a socio-cultural lens. Considering tourism as an agent of social change, the subject explores the interplay between tourism, mobility and globalisation, tourism and development, and tourism and world events. The subject will also unpack some of the common motivations for leisure travel, explore the role of tourism in everyday life, and examine the interconnections between the media, consumer culture, visual culture and the tourist experience.

**School** Social Sciences

**Discipline** Sociology

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 2 subject

**Equivalent Subjects** HUMN 1046 - Tourism in Society (UWSC) LGYA 1264 - Tourism in Contemporary Society LGYB 8188 - Tourism Issues and Change

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Summarize the various theoretical platforms used in a socio-cultural study of tourism (eg theories of authenticity, modernity/post-modernity, globalisation, identity etc.)
2. Describe the relationships between tourism and the content areas under study (eg commodity culture, visual culture, media culture etc.)
3. Apply theoretical understandings to contemporary tourism issues
4. Demonstrate an understanding of the key concepts taught in this unit

## Subject Content

Tourism and contemporary society: an introduction  
 Desire, the 'dream of difference' and journeying to 'otherness'  
 Tourism and the question of authenticity  
 Tourist attractions as a socio-cultural process  
 Tourism and visual culture: the tourist gaze  
 Commodification, commodity culture and tourism  
 Media cultures and tourism (Print, TV, Film, Digital)  
 Tourism and developing countries ? selected case-studies  
 Diaspora, multi-culturalism, postcoloniality and tourism  
 Tourism and international politics (e.g. natural and human disasters, war, terrorism, diseases and climate change)

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Quiz	10 questions per quiz	20	N	Individual	Y
Essay	1,500 words	40	N	Individual	Y
Report	1,500 words	40	N	Individual	Y