

DESN 3014 DESIGN: INDUSTRY ENGAGEMENT

Credit Points 10

Coordinator Alison Gill ([https://directory.westernsydney.edu.au/search/name/Alison Gill/](https://directory.westernsydney.edu.au/search/name/Alison%20Gill/))

Description This subject allows students to advance the skills and knowledge they have developed in their studies in a professional environment. This subject will require students to undertake a substantial Industry engagement, in the form of a work placement. This subject is recommended for Design students who have completed the second year of their degree.

School Humanities & Comm Arts

Discipline Graphic Arts and Design Studies

Student Contribution Band HECS Band 2 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions

Students must have completed 120 credit points. 40 credit points should be from a DESN subject code.

Learning Outcomes

1. Employ an independent approach to learning and your design practice.
2. Develop professional standards of communication and conduct in relation to working with colleagues, supervisors, clients, and suppliers.
3. Develop industry-standard methods of project management.
4. Develop portfolio outcomes that are informed by industry engagement.

Subject Content

The subject is designed for students in their third year of study (or part time equivalent). In addition to the following points, prospective students must apply for entry to the subject coordinator.

Once enrolled, students will have an option to nominate or be assigned an industry engagement experience. Students will discuss their choice with the subject coordinator (phone or email will be acceptable) and negotiate their learning experience.

- Connect with industry partner
- Complete the workplace agreement form
- Acquit hours as per the agreement
- Reflect on experience
- Produce engagement outcome

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Learning Contract	500words	30	N	Individual	N
Portfolio	4 designed pages	50	N	Individual	N
Professional Placement Performance	Report by supervisor	20	N	Individual	N

Teaching Periods

Autumn (2025)

Parramatta - Victoria Rd

On-site

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=DESN3014_25-AUT_PS_1#subjects)

Spring (2025)

Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=DESN3014_25-SPR_ON_2#subjects)