

# CULT 3014 HERITAGE INTERPRETATION

**Credit Points** 10

**Legacy Code** 101643

**Coordinator** Felicity Picken ([https://directory.westernsydney.edu.au/search/name/Felicity Picken/](https://directory.westernsydney.edu.au/search/name/Felicity%20Picken/))

**Description** In 2023, this subject is replaced by HUMN 3117 - Place-Making for Tourism and the Cultural Economics. This subject examines the theory and practice of heritage interpretation for visitors at natural and cultural heritage sites. It examines the development of heritage interpretation within national parks and museums and explores the various issues facing contemporary interpretation in the context of multicultural and postcolonial societies and the advent of digital media.

**School** Social Sciences

**Discipline** Society and Culture, Not Elsewhere Classified.

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Equivalent Subjects** LGYA 6067 Heritage Interpretation LGYA 1270 - Heritage Interpretation

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Describe heritage interpretation theory and its relationship to communications, museology, media and informal learning
2. Apply knowledge of heritage interpretation at a variety of heritage sites, and critically assess practice in terms of heritage interpretation theory
3. Produce a heritage interpretation plan, drawing on relevant theory and practice
4. Synthesise and critically evaluate issues in contemporary heritage interpretation, namely, cross-cultural interpretation, digital media, multi-cultural contexts, postcolonial contexts and emerging perspectives in the field, particularly embodiment and aesthetics

## Subject Content

Introduction: defining the terrain of heritage interpretation

Early models of interpretation: Tilden, Uzzell & Vergo

Interpretation Strategies: Interpretation in practice at various Sydney sites

Models of material culture & the implications for heritage interpretation

The planning, the design & the evaluation of heritage interpretation

Interpretation and communication

Targeted interpretation ? understanding the visitor

Interpretation, multicultural communities, postcolonial contexts and cross-cultural translation

Heritage interpretation charters of principles (international, national and state)

Future directions: embodiment, aesthetics and digital media

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Report	1,500 words	30	N	Individual	Y
Applied Project	1,000 words	30	N	Individual	Y
Critical Review	500 words	10	N	Individual	Y
Intra-session Exam	2 hours - 1,000 words	30	N	Individual	Y