

CART 3002 COMMUNICATION, CREATIVE INDUSTRIES, AND SCREEN MEDIA STUDY TOURS

Credit Points 10

Coordinator Nicole Bridges ([https://directory.westernsydney.edu.au/search/name/Nicole Bridges/](https://directory.westernsydney.edu.au/search/name/Nicole%20Bridges/))

Description This subject provides students with opportunities to engage in immersive, cross-cultural learning experiences outside the traditional classroom environment. It is designed particularly for students who enrol in short term study tours hosted by academics across the Communication, Creative Industries, and Screen Media programs. Study tours offer an opportunity to spend up to four weeks off campus exchanging knowledge with local communities, and participating in industry workshops, lectures, and cultural activities. Successful completion of a study tour will result in broadened global perspectives and better preparedness for a career in an interconnected, agile world.

School Humanities & Comm Arts

Discipline Creative Arts, Not Elsewhere Classified.

Student Contribution Band HECS Band 2 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions

Must have completed and passed 60 credit points of study.

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Prepare for a study tour by researching the location, study partners, and other necessary information
2. Analyse the effect of culture as it applies to a national/international workplace setting
3. Integrate and apply theory and knowledge with new, on-the-spot discoveries
4. Reflect on the impact of the study tour experience on students' intellectual and professional development, and future career prospects

Subject Content

- Planned short term study tour in an international or domestic setting
- Integration of knowledge gained in an international or domestic context with discipline knowledge from Communication, Creative Industries, and Screen Media
- Cultural understanding, global awareness and cross-disciplinary perspectives
- Future-of-work skills, such as critical judgement, critical inquiry, creative problem solving, and initiative in adapting and applying knowledge and skills for effective planning, problem solving and decision making in diverse contexts

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Quiz	500 words (or equivalent)	10	N	Individual	N
Log/ Workbook	750 words	20	N	Individual	N
Portfolio	1000 words (or equivalent)	30	N	Individual	N
Reflection	1500 words + 60 second video	40	N	Individual	N

Teaching Periods

Spring (2025)

Online

Online

Subject Contact Nicole Bridges ([https://directory.westernsydney.edu.au/search/name/Nicole Bridges/](https://directory.westernsydney.edu.au/search/name/Nicole%20Bridges/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=CART3002_25-SPR_ON_2#subjects)