

BUSM 3029 INTERNATIONAL BUSINESS FINANCE

Credit Points 10

Legacy Code 200595

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Description The subject is designed to provide students with an overview of the economic, political and institutional environment in which international business is conducted. Particular attention is given to the historical development of the international monetary system, the transnational corporation and the impact of globalization upon international financial transactions and international business practices.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Equivalent Subjects LGYA 9776 - International Business Finance

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Describe, with reference to the Australian and international business environment, the broad institutional, historical, political and economic contexts of MNC behaviour and international financial transactions generally;
2. Evaluate the various kinds of risks facing MNCs;
3. Recognize the means by which MNCs attempt to manage the various kinds of risks they face;
4. Analyse how the concept of corporate governance is relevant to the study of MNC behaviour;
5. Examine the role of national government as it impacts upon MNCs and the macroeconomic environment (both national and international) in which MNCs operate;
6. Assess the issues relevant to the analysis of exchange rate behaviour as a factor influencing MNC operational decision making.

Subject Content

- The international Monetary system: An historical analysis
- The Multinational corporation: An institutional, historical and political perspective
- The historical process of globalization
- exchange rate behaviour
- The role of government
- The political context of foreign direct investment
- The international business context of The 'Great Recession'
- corporate Governance
- international financing and investment