

# BUSM 3004 CONTEMPORARY MANAGEMENT ISSUES

**Credit Points** 10

**Legacy Code** 200568

**Coordinator** Pauline Ross (<https://directory.westernsydney.edu.au/search/name/Pauline Ross/>)

**Description** This is an engaged subject that requires students to undertake real-world projects to support selected industry or community partners. The subject blends in-class and online activities as well as individual and group work, with self-directed problem-based learning. The focus of students' learning is on sustainable business, including the economic, social and environmental dimensions of business. The in-class workshops support students to conduct the required engagement activities with industry or community partners. As a third-year subject, attention is given to students' application of the knowledge and skills already acquired in their degree programs, and on the practice of business management skills.

**School** Business

**Discipline** Business Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Pre-requisite(s)** BUSM 1038 OR

BUSM 1008 OR

BUSM 1019

**Equivalent Subjects** LGYB 9012 - Contemporary Management Issues

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Analyse the broad context of a selection of issues relating to contemporary management;
2. Critically analyse, apply and reflect on the application of a selection of issues of contemporary relevance to management practice, including professional reflective practice;
3. Apply business research skills;
4. Effectively apply theoretical concepts to real-life situations of particular relevance to management practice.

## Subject Content

- application of and reflection on The economic, social and environmental dimensions of business management practice.
- application of and reflection on business management skills, such as engaging with others in professional contexts and reflection in professional contexts
- application of and reflection on The Attributes of life-long learning, in The frame of community engagement
- conducting research in business contexts

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are

regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Report	1,200 words	20	N	Individual	Y
Reflection	1,200 words	30	N	Individual	Y
Portfolio	Report 4,000 words (35%), Formative video (6 minutes), Final video (6 minutes) plus Q&A (15%)	50	N	Group	Y
Participation	8 Seminars	S/U	Y	Individual	Y

## Prescribed Texts

- This subject has a customised set of readings that students will access through vUWS

## Teaching Periods

### Autumn (2025)

#### Parramatta City - Macquarie St

##### On-site

**Subject Contact** Pauline Ross (<https://directory.westernsydney.edu.au/search/name/Pauline Ross/>)

[View timetable \(https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3004\\_25-AUT\\_PC\\_1#subjects\)](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_25-AUT_PC_1#subjects)

### WSU Online TRI-2 (2025)

#### Wsu Online

##### Online

**Subject Contact** Pauline Ross (<https://directory.westernsydney.edu.au/search/name/Pauline Ross/>)

[View timetable \(https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3004\\_25-OT2\\_OW\\_2#subjects\)](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_25-OT2_OW_2#subjects)

### Sydney City Campus - Term 2 (2025)

#### Sydney City

##### On-site

**Subject Contact** Daniel Townsend (<https://directory.westernsydney.edu.au/search/name/Daniel Townsend/>)

[View timetable \(https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3004\\_25-SC2\\_SC\\_1#subjects\)](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_25-SC2_SC_1#subjects)

### Spring (2025)

#### Bankstown City

##### On-site

**Subject Contact** Pauline Ross (<https://directory.westernsydney.edu.au/search/name/Pauline Ross/>)

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3004\\_25-SPR\\_BK\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_25-SPR_BK_1#subjects))

## **Campbelltown**

### **On-site**

**Subject Contact** Pauline Ross (<https://directory.westernsydney.edu.au/search/name/Pauline Ross/>)

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3004\\_25-SPR\\_CA\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_25-SPR_CA_1#subjects))

## **Parramatta City - Macquarie St**

### **On-site**

**Subject Contact** Pauline Ross (<https://directory.westernsydney.edu.au/search/name/Pauline Ross/>)

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM3004\\_25-SPR\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM3004_25-SPR_PC_1#subjects))