

BUSM 2052 BUSINESS AND SOCIETY

Credit Points 10

Description This subject introduces students to the dynamic relationship between business and society, with an emphasis on the Australian context. Students will examine how businesses interact with government, communities, and stakeholders, and how ethical, governance, and social responsibility principles shape decision-making. The subject also explores Indigenous perspectives and the United Nations Sustainable Development Goals. Students will gain insights into managing diverse stakeholder interests and issues while preparing to engage with sustainable business practices through case based and collaborative learning activities.

School Business

Student Contribution Band

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects BUSM 2004

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Collaborate in teams to explore the dynamic relationship between business and society,
2. Evaluate the role of government in regulating and supporting business activity.
3. Apply principles of corporate governance, ethics, and social responsibility to real-world business situations.
4. Propose strategies for effective and ethical stakeholder management.
5. Discuss the importance of Indigenous perspectives, Sustainable Development Goals and community engagement in shaping sustainable business practices.

Subject Content

- Business in the social context
- Business and government relations
- Corporate governance and responsibility
- Business ethics and social impact
- Stakeholder management and issues
- Sustainable Development Goals in business
- Indigenous business and communities