

BUSM 2030 MANAGING AND DEVELOPING CAREERS

Credit Points 10

Legacy Code 200376

Coordinator Khalil Al Jerjawi ([https://directory.westernsydney.edu.au/search/name/Khalil Al Jerjawi/](https://directory.westernsydney.edu.au/search/name/Khalil%20Al%20Jerjawi/))

Description Managing and Developing Careers focuses on employability and career progression. The subject is one of four subjects in the Management professional core in the Bachelor of Business but is open to all students with an interest in reflecting on career progression in leadership and management-related careers. The subject will utilise portfolio development, case studies, occupational and industry research to assist participants identify and reflect on strategies to facilitate achievement and employability. Successful completion of the subject will result in students creating an ongoing portfolio directed to future employability.

School Business

Discipline Personal Management Training

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects BUSM 2041 - Working in Professions BUSM 2040 - The Service Enterprise

Restrictions

Successful completion of 60 credit points .

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the skills and attributes that enhance employability and career progression;
2. Develop strategies and techniques for identifying and managing employability networks;
3. Develop self-awareness and provide evidence of the skills and knowledge required for employability and career transition;
4. Identify areas for further career development and put in place their own personal development plan;
5. Research and reflect on opportunities for individual employability through the creation of a portfolio of achievement.

Subject Content

- Employability Models
- Employability self-awareness and reflection
- organisation design Models
- Roles in Organisations and how they interrelate
- career development and transition
- Employability networks
- career flexibility

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are

regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Reflection	1,000 words	30	N	Individual	Y
Presentatio	5 minutes	20	N	Individual	Y
Portfolio	1,500 words plus appendices and artefacts	50	N	Individual	Y

Prescribed Texts

- There is no prescribed text. There are set weekly readings.

Teaching Periods

WSU Online TRI-1 (2025)

Wsu Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM2030_25-OT1_OW_2#subjects)

Autumn (2025)

Parramatta City - Macquarie St

On-site

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Sydney City Campus - Term 1 (2025)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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Spring (2025)

Bankstown City

On-site

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Campbelltown

On-site

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Parramatta City - Macquarie St

On-site

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WSU Online TRI-3 (2025)

Wsu Online

Online

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