

# BUSM 1046 MANAGING AND LEADING ENTERPRISES (WSTC)

**Credit Points** 10

**Coordinator** Katherine Pawlyk (<https://directory.westernsydney.edu.au/search/name/Katherine.Pawlyk/>)

**Description** Organisations need to respond to the ever-changing and increasingly complex global environment. The goal of this subject is to address this organisational requirement. You will learn the fundamentals of business management and leadership to acquire the competencies required by businesses. You will learn to motivate teams, make decisions, and manage people and enterprises, which are valuable skills for career advancement. Managing and Leading Enterprise will prepare students for effective professional and managerial careers. This subject will be beneficial if you aspire to start and manage your own business.

**School** Business

**Discipline** Business Management

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

## Restrictions

Students must be enrolled in an existing College Diploma program listed below:

- 7188 Diploma in Culture, Society and Justice
- 7189 Diploma in Health Science
- 7190 Diploma in Business
- 7191 Diploma in Information and Communication Technologies
- 7192 Diploma in Building Design and Construction
- 7193 Diploma in Engineering Studies
- 7194 Diploma in Creative Industries and Communications
- 7195 Diploma in Arts
- 7196 Diploma in Science
- 7197 Diploma in Education Studies

## Learning Outcomes

After successful completion of this subject, students will be able to:

1. Recognise opportunities for responsible and mutually beneficial business partnerships with indigenous communities as stakeholders in business operations.
2. Identify the leadership challenges and opportunities associated with each stage of the business life cycle.
3. Demonstrate proficiency in reporting and presenting skills that are suitable for a multicultural business environment.
4. Explain the functions of management for effective leadership, team dynamics and decision-making in organisations.
5. Identify the ethical responsibility of management to sustainable goals that include social, environmental and economic.

6. Identify appropriate people and managerial processes for different enterprise scenarios.

## Subject Content

- Management perspectives
- Functions of management for effective leadership
- Managing teams
- Managerial decision making
- Leadership challenges and opportunities
- Managing ethics and social responsibility
- The impact of business on Indigenous Communities

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group	Mandatory Task
Learning Contract	300 words	15	N	Individual	N
Case Study Task	750 words	35	N	Individual	N
Professional Task	600 words	30	N	Group	N
Professional Task	5 minutes	20	N	Individual	N

Teaching Periods

## Spring Block 2 (2025)

### Bankstown City

#### On-site

**Subject Contact** Katherine Pawlyk (<https://directory.westernsydney.edu.au/search/name/Katherine.Pawlyk/>)

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM1046\\_25-SB2\\_BK\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1046_25-SB2_BK_1#subjects))

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Katherine Pawlyk (<https://directory.westernsydney.edu.au/search/name/Katherine.Pawlyk/>)

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM1046\\_25-SB2\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1046_25-SB2_PC_1#subjects))