

BUSM 1039 HEALTH ADMINISTRATION AND MANAGEMENT (UG CERT)

Credit Points 10

Legacy Code 500057

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Description The health workplace is a complex and sophisticated environment that can be understood in many different ways and mean different things to different members of an organisation. Assumptions about organisational structure and action are based on conceptualisations and beliefs about the nature and goals of an organisation. This subject aims to develop an introductory understanding of health administration and management practice and business skills required in an evolving health landscape in concordance with the international competency framework for health administrators and managers.

School Health Sciences

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects BUSM 1037 Health Administration and Management

Restrictions

Students Must be enrolled in: 7172 Undergraduate Certificate in Health Services Management

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the fundamentals of organising, organisational design and culture in health care services
2. Describe monitoring and control mechanisms for human and capital resources, risk management and safety
3. Distinguish and use the fundamentals of leading and group dynamics in health care
4. Apply management decision making practices used to ensure quality outcomes for both patients and staff in health services
5. Analyse the strategic planning, strategic management, performance management and decision-making processes in the health care system

Subject Content

1. Introduction to the profession of health administration and management
2. Introduction to the health and healthcare management environment
3. Introduction to business management skills (financial and resource management, human resource management, information management, organisational governance, planning and marketing, risk management and clinical governance, quality and safety, project and supply chain management)
4. Introduction to healthcare leadership

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group	Mandatory Task
Reflection	2-minute video/ 200 words X5 submissions	30	N	Individual	N
Case Study	1000 words	30	N	Individual	N
Report	1200 words	40	N	Individual	N

Teaching Periods

Block A Session (2025)

Online

Online

Subject Contact

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1039_25-BA_ON_2#subjects)

Block C Session (2025)

Online

Online

Subject Contact

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1039_25-BC_ON_2#subjects)