

# BUSM 1011 FINANCING ENTERPRISES (WSTC)

**Credit Points** 10

**Legacy Code** 700253

**Coordinator** Abdullah Al Abed ([https://directory.westernsydney.edu.au/search/name/Abdullah Al Abed/](https://directory.westernsydney.edu.au/search/name/Abdullah%20Al%20Abed/))

**Description** Financing an enterprise plays an important role in ensuring its survival. Financing Enterprises focuses on the different types of enterprises available to start a business, financial statements issued by enterprises, key sources of finance available to small and large businesses, and how the surrounding financial and macroeconomic environments affect an enterprise's performance. Participants in the subject will learn how to identify, analyse and interpret financial information using industry related database. The subject utilises problem solving and case studies so participants can understand the real world significance of finance. Successful completion of the subject equips participants with key concepts involved in financing enterprises.

**School** Business

**Discipline** Banking and Finance

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 1 subject

**Equivalent Subjects** BUSM 1010 - Financing Enterprises

## Restrictions

Students must be enrolled at Western Sydney University, The College. Students enrolled in extended diplomas must pass 40 credit points from the preparatory subjects listed in the program structure prior to enrolling in this University level subject.

## Learning Outcomes

On successful completion of this subject, students should be able to:

1. Identify the different types of enterprise structures.
2. Interpret financial statements.
3. Identify the potential sources of funds.
4. Analyse financial statements for decision making.
5. Identify key economic indicators in a global business context.
6. Understand enterprises and the macroeconomic policy environment.

## Subject Content

Enterprise structures.  
Financial statement interpretation.  
Sources of finance.  
Financial statement decision making.  
The macroeconomic environment.  
Economic indicators for enterprise success.  
Enterprises and the macroeconomic policy environment.  
Enterprise structures.  
Financial statement interpretation.  
Sources of finance.  
Financial statement decision making.  
The macroeconomic environment.

Economic indicators for enterprise success.  
Enterprises and the macroeconomic policy environment.  
Enterprise structures.  
Financial statement interpretation.  
Sources of finance.  
Financial statement decision making.  
The macroeconomic environment.  
Economic indicators for enterprise success.  
Enterprises and the macroeconomic policy environment.

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Multiple Choice	20 minutes	10	N	Individual	N
Presentatio	10 minutes	25	N	Individual	N
Numerical Problem Solving	500 words including calculations	25	N	Individual	N
Case Study	1000 words	40	N	Individual	N

## Prescribed Texts

- Bakry, W (ed) 2016, Financing enterprises, 1st edn, Pearson, Melbourne, Australia. [ISBN 9781488613692]

## Teaching Periods

## Term 1 (2025)

### Nirimba Education Precinct

#### On-site

**Subject Contact** Abdullah Al Abed ([https://directory.westernsydney.edu.au/search/name/Abdullah Al Abed/](https://directory.westernsydney.edu.au/search/name/Abdullah%20Al%20Abed/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM1011\\_25-T1\\_BL\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1011_25-T1_BL_1#subjects))

## Term 2 (2025)

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Abdullah Al Abed ([https://directory.westernsydney.edu.au/search/name/Abdullah Al Abed/](https://directory.westernsydney.edu.au/search/name/Abdullah%20Al%20Abed/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM1011\\_25-T2\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1011_25-T2_PC_1#subjects))

#### Hybrid

**Subject Contact** Abdullah Al Abed ([https://directory.westernsydney.edu.au/search/name/Abdullah Al Abed/](https://directory.westernsydney.edu.au/search/name/Abdullah%20Al%20Abed/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=BUSM1011\\_25-T2\\_PC\\_3#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM1011_25-T2_PC_3#subjects))