

BUSM 0027 MANAGEMENT FUNDAMENTALS

Credit Points 10

Legacy Code 201032

Coordinator Nelson D'Souza ([https://directory.westernsydney.edu.au/search/name/Nelson D'Souza/](https://directory.westernsydney.edu.au/search/name/Nelson%20DSouza/))

Description This subject introduces students to the fundamentals of management that are an essential component of preparing students for postgraduate studies in all business areas. Students will learn to identify operational systems and structures that underpin organisational design, decision-making and change within a variety of contexts. The subject will also address the multicultural dimensions of business management and how leadership styles and social pressures influence human resource management both in Australia and in a global environment. A consideration of contemporary issues such as sustainability and social responsibility will enable students to build their skills in organisational analysis and corporate problem-solving.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 0 Preparatory subject

Restrictions

Students must be enrolled in 2845 Masters Qualifying Program with Business English.

Learning Outcomes

1. Identify basic business management principles.
2. Assess a business problem from a managerial perspective.
3. Describe the challenges in business management.
4. Analyse management fundamentals in business practice.
5. Produce a range of academic texts demonstrating research skills

Subject Content

1. Introduction to Business Management
2. Decision making and stakeholder value in business
3. Systems and Structures
4. Culture and diversity in business
5. Introduction to HR and Leadership
6. Managing in a global economy
7. Socially responsible management
8. Business Ethic

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Case Study	500 words	25	N	Individual	Y
Literature Review	750 words	35	N	Individual	Y
Essay	1,000 words	40	Y	Individual	Y

Teaching Periods

Sydney City Campus Quarter 1 (2025)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM0027_25-SQ1_SC_1#subjects)

Sydney City Campus Quarter 3 (2025)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM0027_25-SQ3_SC_1#subjects)