

# TOUR 3003 VISITOR ECONOMY PROFESSIONAL PLACEMENT

**Credit Points** 20

**Coordinator** Garth Lean ([https://directory.westernsydney.edu.au/search/name/Garth Lean/](https://directory.westernsydney.edu.au/search/name/Garth%20Lean/))

**Description** The Visitor Economy Professional Placement subject provides students with an opportunity to complete a work placement in the tourism, events, hospitality, visitor economy and/or visitor experience sectors. Students work in a voluntary capacity with an industry host to develop work-ready knowledge, skills and networks. The subject has a strong focus on professional development, with students learning how to apply for professional roles (including developing resumes, expressions of interest and conducting interviews), and develop online profiles, networks, and career goals and plans. On completion of the subject, students will be well placed to apply for positions in the visitor and experience economies.

**School** Social Sciences

**Discipline** Tourism

**Student Contribution Band** HECS Band 4 20cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** Undergraduate Level 3 subject

**Equivalent Subjects** BUSM 3072 - Tourism Industry Professional Placement

## Restrictions

To enrol in this subject, students must have completed at least 160 credit points and be enrolled in one of the following programs or specialisations:

- 1664 Bachelor of Tourism Management (as Alternate Core subject)
- 1916 Bachelor of Tourism and Event Management (as Core subject)
- 6030 Diploma in Social Science/Bachelor of Tourism Management (as Alternate Core subject)
- 6047 Diploma in Social Science/Bachelor of Tourism and Event Management (as Core subject)
- 1667 Bachelor of Social Science (Heritage and Tourism) (as Elective subject)
- 0012 Major in Heritage and Tourism (as Specialisation Pool subject)
- 0306 Major in Festival and Event Management (as Specialisation Pool subject)
- 0302 Major in Tourism Management (as Specialisation Pool subject)
- 0304 Major in Place Management and Planning (as Elective subject)
- 0303 Major in Sport, Events and Tourism (as Elective subject)
- 0305 Major in Sustainability, Tourism and Environment (as Elective subject)

## Learning Outcomes

After successful completion of this subject, students will be able to:

1. Articulate knowledge and skills, and utilise networks, to apply for professional roles in the tourism, hospitality, events, visitor economy and/or visitor experience sectors.
2. Work effectively in team environments.
3. Design and manage a program of professional development.
4. Self-evaluate and report professional development.
5. Develop and articulate a career plan.

## Subject Content

1. Applying for professional roles, including: developing resumes, writing expressions of interest and conducting interviews.
2. Professional development, including: professional workplace conduct and developing goals, plans, online identities and networks.
3. Acquiring visitor economy work-place knowledge and skills.
4. Self-evaluation and reporting work-based activities and performance.

## Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Professional Task	500 words	25	N	Individual	N
Presentation	15 minutes and 5 minutes questions	20	N	Individual	N
Report	3500 words	50	N	Individual	N
Professional Task	200 words	5	N	Individual	N
Professional Placement Performance	a/a	S/U	N	Individual	Y

Teaching Periods

## Autumn (2025)

### Parramatta - Victoria Rd

#### Hybrid

**Subject Contact** Garth Lean ([https://directory.westernsydney.edu.au/search/name/Garth Lean/](https://directory.westernsydney.edu.au/search/name/Garth%20Lean/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=TOUR3003\\_25-AUT\\_PS\\_3#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR3003_25-AUT_PS_3#subjects))

## Spring (2025)

### Parramatta - Victoria Rd

#### Hybrid

**Subject Contact** Garth Lean ([https://directory.westernsydney.edu.au/search/name/Garth Lean/](https://directory.westernsydney.edu.au/search/name/Garth%20Lean/))

View timetable ([https://classregistration.westernsydney.edu.au/odd/timetable/?subject\\_code=TOUR3003\\_25-SPR\\_PS\\_3#subjects](https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=TOUR3003_25-SPR_PS_3#subjects))