HUMN 2072 LOGIC, ARGUMENTATION AND POST-TRUTH

Credit Points 10

Legacy Code 800241

Coordinator Robert Salama (https://directory.westernsydney.edu.au/search/name/Robert Salama/)

Description The subject is designed for high-achieving students enrolled in the Bachelor of Creative Leadership or Advanced degrees. This subject prepares learners for leadership roles by developing their skills in logical and rhetorical argumentation, and persuasive techniques. Throughout the subject, students will appraise the structure of logical and rhetorical arguments, apply persuasive techniques, and examine the influence of post-truth on global issues and public opinion.

School Social Sciences

Discipline Studies In Human Society

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Equivalent Subjects HUMN 2035 - Logic Rhetoric and Argumentation

Restrictions

Students must have successfully completed 40 credit points of study in their program with a minimum GPA of 5.0 to enrol in this subject. Students who are enrolled in the Bachelor of Creative Leadership (BCL) must enrol in the subject under the BCL. Enrolment in the subject for students enrolled in the BCL is at the discretion of the Academy or the Director of Academic Program.

Learning Outcomes

1. Critique fallacious argumentation from different disciplinary perspectives.
2. Analyse and apply persuasive techniques in interdisciplinary contexts.
3. Contrast logical persuasive techniques and post-truth in relation to local and global issues.
4. Evaluate post-truth perspectives and the role of social media in shaping public opinion.
5. Construct verbal and written arguments that effectively incorporate techniques learned in this unit.
6. Critically reflect on their learning in the unit, in relation to developing personalised strategies for logical and philosophical argument argumentation.

Subject Content

1. Aristotle's persuasive techniques, ethos, logos, and pathos.
2. The structure of philosophical arguments – deductive and inductive - validity and soundness
3. Formal and informal fallacies and euphemism.
4. Logic, reasoning, post-truth and public opinion.
5. Differentiating between logically structured arguments (premises to conclusion) and rhetorical arguments designed to persuade.

6. Post-truth - four theories of the press.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Discourse Analysis	1200 words	30	N	Individual	N
Portfolio	1500 words	30	N	Individual	N
Essay	1500 words	40	N	Individual	N

Teaching Periods

Spring (2025)

Parramatta - Victoria Rd
On-site
Subject Contact Robert Salama (https://directory.westernsydney.edu.au/search/name/Robert Salama/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=HUMN2072_25-SPR_PS_1#subjects)

Summer (2025)

Parramatta - Victoria Rd
On-site
Subject Contact Robert Salama (https://directory.westernsydney.edu.au/search/name/Robert Salama/)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=HUMN2072_25-SUM_PS_1#subjects)