

COMM 1038 DIGITAL NARRATIVE (WSTC)

Credit Points 10

Legacy Code 700327

Coordinator Ben Fletcher (<https://directory.westernsydney.edu.au/search/name/Ben Fletcher/>)

Description Effective storytelling is at the heart of engaging content. In this unit, you'll learn the basic principles of fictional, narrative storytelling used in screen media. Following on from Screen Media Fundamentals, you'll learn more advanced principles of screen media production, including genre, visual storytelling, camera coverage, lighting, visual style, editing, sound design and performance. You'll also develop an awareness of key narrative concepts such as narrative form, structure, conflict and basic scriptwriting techniques. You'll plan and create a short narrative screen media work, which will demonstrate your enhanced storytelling and production skills.

School Humanities & Comm Arts

Discipline Audio Visual Studies

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Pre-requisite(s) COMM 1042

Co-requisite(s) Students enrolled in the combined Diploma/Bachelor courses listed below must pass all College Preparatory units listed in the course structure before progressing to the Year Two units

Equivalent Subjects COMM 2036 - Screen and Sound Practices 2
COMM 1037 - Digital Narrative

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Quiz	5 quizzes, 10 questions each	10	N	Individual	N
Proposal	1500 words equivalent	30	N	Individual	N
Applied Project	Less than 2 minutes	40	N	Individual	N
Reflection	500 words or equivalent	20	N	Individual	N