

COMM 1019 INTRODUCTION TO JOURNALISM (WSTC)

Credit Points 10

Legacy Code 700182

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Description This subject introduces students to the fields of journalism and new media, covering the concepts of news values and news research for target audiences. It looks at the role of the journalist and the professional skills of news gathering and news writing. The subject also considers the legal and ethical obstacles and obligations faced by journalists operating in an environment of fast paced communication. The methodologies underlying professional practice as well as delivering news with speed for multimedia platforms are central to this subject.

School Humanities & Comm Arts

Discipline Journalism

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Co-requisite(s) Students enrolled in the combined Diploma/Bachelor courses listed below must pass all College Preparatory units listed in the course structure before progressing to the Year 2 units

Equivalent Subjects COMM 1018 - Introduction to Journalism

Restrictions

Students must be enrolled at Western Sydney University, The College. Students enrolled in Extended Diplomas must pass 40 credit points from the preparatory subjects listed in the program structure prior to enrolling in this University level subject.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the importance of journalism in the modern world.
2. Understand the importance of audiences and medias when choosing news.
3. Explain the flow of information in creating news.
4. Ask questions and conduct interviews in a professional context.
5. Engage with the news and news environments for published outcomes.
6. Apply skills gained for intellectual and professional insights.

Subject Content

Journalism as professional practice

Journalism as decision-making

Finding news

Choosing news and sources

Gathering news

Evaluating information

Constructing news

Editing news

Working with words

Marketing/selling news to a target audience

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Applied Project	400 words	25	N	Individual	N
Applied Project	600 words	40	N	Individual	N
Portfolio	500 words	35	N	Individual	N