

BUSM 7099 UNDERSTANDING CONTEMPORARY ORGANISATIONS

Credit Points 10

Legacy Code 200825

Coordinator Robert Perey ([https://directory.westernsydney.edu.au/search/name/Robert Perey/](https://directory.westernsydney.edu.au/search/name/Robert%20Perey/))

Description Understanding Contemporary Organisations introduces the theoretical perspectives offered by the disciplines of business and organisation studies to students who have not previously undertaken a business study program. Students will develop their understanding of organisational structure and design and then examine the processes and practices that flow from structure and design. Through this unit, students build an integrated understanding of marketing, finances and people management practices in contemporary organisational settings.

School Business

Discipline Business And Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Restrictions

Students must be enrolled in 2761 Master of Business Administration 2765 Graduate Certificate in Business 2782 Master of Business Administration/Master of Applied Finance 2806 Master of Marketing 3698 Master of Information and Communications Technology (Advanced) 3699 Master of Information and Communications Technology 3702 Master of Information and Communications Technology (Research) or 3748 Master of Information Governance

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain contemporary organisational structures and design;
2. Analyse contemporary people management practices;
3. Discuss marketing practices in contemporary organisational settings;
4. Explain financial practices in contemporary organisational settings;
5. Develop an integrated analysis of a contemporary organisation.

Subject Content

- introduction to The fields of business and organisation studies
- principles of Adult self-directed learning and implications for Understanding contemporary Organisations (learning and organising in uncertain times)
- contemporary organisational Structures and design
- contemporary people management practices
- Marketing practices
- financial practices
- integrated case of A contemporary organisation

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task	Mandatory
Case Study	1,500 words	30	N	Individual	Y
Case Study	2,000 words	40	N	Individual	Y
Case Study	2,000 words	30	N	Group	Y

Prescribed Texts

- Bovee, C & Thill, J 2020, Business in Action, 9th edition (Global Edition) Pearson Education Limited, United Kingdom

Teaching Periods

Sydney City Campus Quarter 1 (2025)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM7099_25-SQ1_SC_1#subjects)

Sydney City Campus Quarter 3 (2025)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=BUSM7099_25-SQ3_SC_1#subjects)