

BUSM 0013 CORPORATE SOCIAL RESPONSIBILITY, SUSTAINABILITY AND ETHICS (WSTC PREP)

Credit Points 5

Legacy Code 700261

Coordinator Bader Unnisa Mehdi (<https://directory.westernsydney.edu.au/search/name/Bader Unnisa Mehdi/>)

Description This subject focuses on the topics of business ethics, corporate social responsibility and sustainability. Students will be introduced to the conceptual understandings required to identify the ethical dimension of business activities with reference to different functions of business and stakeholders. They will also develop an understanding of how and why social issues are now a key part of managing the business enterprise. Students will be given the opportunity to develop skills in selecting and evaluating sources and materials when preparing tasks, with an emphasis on reflective practice.

School Western Sydney The College

Discipline Business Management

Student Contribution Band HECS Band 4 5cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 0 Preparatory subject

Restrictions

Students must be enrolled at Western Sydney University, The College.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate a cohesive understanding of the concepts of business ethics, corporate social responsibility, and sustainability.
2. Demonstrate an understanding of the role of ethics, corporate social responsibility and sustainability in various business disciplines.
3. Demonstrate effective use of blended learning tools.
4. Use self-reflection as a learning strategy.

Subject Content

1. Overview and theories of corporate social responsibility, ethics and sustainability (CSR).
2. Understanding CSR from a multi-stakeholder perspective.
3. The significance of ethics in the business world.
4. Sustainability and sustainable development.
5. CSR in smaller enterprises.
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Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group	Mandatory Task
Quiz	40 minutes each	30	N	Individual	N
Intra-session Exam	1 hour	30	N	Individual	N
Case Study	1000 words	40	N	Individual	N