

ACCT 7002 ACCOUNTING PROFESSIONAL ENGAGEMENT

Credit Points 10

Legacy Code 200693

Coordinator Dorothea Bowyer (<https://directory.westernsydney.edu.au/search/name/Dorothea Bowyer/>)

Description This subject aims to provide students with a 'hands on' flexible and practical work integrated learning experience in the Accounting degree. This subject focuses on the role that accountants play in the effective management of businesses. Appropriate accounting research methods are used to investigate and report on problems and "real" case studies involving a wide range of business related issues. This is mainly done through working as groups on projects as accountants do when they engage with clients and entrepreneurs as professional consultants.

School Business

Discipline Accounting

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Pre-requisite(s) ACCT 7005

Restrictions

Students must be enrolled in a postgraduate Business program. Students wishing to take this subject as an elective need approval from the program Advisor.

Assumed Knowledge

Knowledge of accounting principles, practices and relevant theoretical background.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Outline the kinds of problems encountered by local businesses/ organisations (for example, small and medium enterprises (SMEs), government or not for profit organisations) and the symptoms that will be apparent in their accounts;
2. Analyse and solve various business problems using appropriate accounting research methods and case study approaches;
3. Develop financial and strategic plans for small business;
4. Extend report writing and verbal communication skills;
5. Develop a foundation of ethical thinking in commercial engagements;
6. Demonstrate an understanding of the responsibilities accountants as consultants have in business;
7. Develop a comprehensive business plan or analyse a takeover, change management proposal, or the implementation of a new business process or system.

8. Analyse a business problem encountered by businesses/ organisations government or not for profit organisation, and its impact on stakeholders;
9. Apply appropriate accounting research methods and tools to solve problems;
10. Use appropriate communication methods, verbal and written, to convey information;
11. Work productively in groups (in the role of a consultant) to solve and report on a business problem;
12. Tender for a project and construct curriculum vitae appropriate to a project tender;
13. Present project findings to an audience of peers or industry professionals.

Subject Content

- strategic thinking and strategic accounting
- financial and management accounting
- Regulatory Issues
- client management Issues
- financial management
- business or professional ethics
- Entrepreneurship ? back ground on The role of The entrepreneurial profile
- Marketing of businesses including pricing of products and services
- succession planning
- Internal control
- accounting research methods
- professional behaviour
- Entrepreneurship

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Type | Length | Percent | Threshold | Individual/ Group Task | Mandatory |
|-------------------------------|--------|---------|-----------|------------------------|-----------|
| Professional,100 Task words | 10 | N | | Individual | Y |
| Professional,1,500 Task words | 30 | N | | Individual | Y |
| Presentation,20 minutes | 20 | N | | Group | Y |
| Report,4,500 words | 40 | N | | Group | Y |

Prescribed Texts

- Bamford, Charles E. (2016) Entrepreneurship: The Art, Science And Process For Success 2e 9781307162851 <http://www.mheducation.com.au/9781307162851-aus-ebook-entrepreneurship-the-art-science-and-process-for-success-2e>

Teaching Periods

Quarter 2 (2025)

Parramatta City - Macquarie St

On-site

Subject Contact Dorothea Bowyer (<https://directory.westernsydney.edu.au/search/name/Dorothea Bowyer/>)

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=ACCT7002_25-Q2_PC_1#subjects)

Quarter 4 (2025)

Parramatta City - Macquarie St

On-site

Subject Contact Dorothea Bowyer ([https://directory.westernsydney.edu.au/search/name/Dorothea Bowyer/](https://directory.westernsydney.edu.au/search/name/Dorothea%20Bowyer/))

View timetable (https://classregistration.westernsydney.edu.au/odd/timetable/?subject_code=ACCT7002_25-Q4_PC_1#subjects)