MASTER OF SUSTAINABLE TOURISM, HOSPITALITY AND EVENT MANAGEMENT (1936)

Western Sydney University Program Code: 1936
AQF Level: 9

CRICOS code: 110871D

This program applies to students who commenced in Spring 2024 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For commencement year Autumn 2023 to Autumn 2024, please refer to program 1920 Master of Sustainable Tourism and Heritage (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/master-sustainable-tourism-heritage/)

This program provides students with the specialist knowledge and skills required to shape the future of the tourism, hospitality and event management sectors in Australia and internationally. Graduates will be equipped to deliver sustainability and innovation outcomes through working in a variety of managerial, operational, policy, planning and research roles. The program allows students to complete majors in a variety of themes, including: human resource management, innovation and entrepreneurship, management, marketing, and planning and place making. Students are provided pathways to employment through work placements, applied projects and opportunities to engage with high-profile industry and government partners.

Early Exits

Students may exit with a 1937 Graduate Diploma in Sustainable Tourism, Hospitality and Event Management (exit only) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/graduate-diploma-sustainable-tourism-hospitality-event-management-exit-only/#text) upon completion of at least 80 credit points as specified in the graduate diploma (exit only) program structure.

Students may exit with a 1938 Graduate Certificate in Sustainable Tourism, Hospitality and Event Management (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/graduate-certificate-sustainable-tourism-hospitality-event-management/#text) upon completion of at least 40 credit points as specified in the graduate certificate program structure.

Study Mode

Two years full-time or four years part-time

Program Advice

Dr Donna James (https://directory.westernsydney.edu.au/search/profile/19283/)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/)| International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/)|

Location

Campus	Attendance	Mode	Advice
Parramatta City - Macquarie Street	Full-time	Internal	See above
Parramatta City - Macquarie Street	Part-time	Internal	See above

Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

Admission

160cp Master of Sustainable Tourism, Hospitality and Event Management (2 years full-time, or equivalent)

Applicants must have successfully completed

- a bachelor degree, or higher, in any discipline; **OR**
- an advanced diploma, or equivalent, in tourism, travel, hospitality, event management, heritage, geography, social science, cultural studies, humanities, business, environmental management, or a related discipline **AND** five years full-time equivalent work experience at a managerial or professional level in roles related to tourism, travel, hospitality, event management, heritage and/or the visitor economy.

120cp Master of Sustainable Tourism, Hospitality and Event Management (1.5 years full-time, or equivalent)

Applicants must have successfully completed

- a bachelor degree, or higher, in tourism, travel, hospitality, event management, heritage, geography, social science, cultural studies, humanities, business, environmental management, or a related discipline; **OR**
- a bachelor degree, or higher, in any discipline **AND** a minimum of two years full-time equivalent work experience in roles related to tourism, travel, hospitality, event management, heritage and/or the visitor economy; **OR**
- a bachelor degree, or higher, in any discipline **AND** a minimum of five years full-time equivalent general work experience; **OR**
- an advanced diploma, or equivalent, in tourism, travel, hospitality, event management, heritage, geography, social science, cultural studies, humanities, business, environmental management, or a related discipline **AND** five years full-time equivalent work experience at a managerial or professional level in roles related to tourism, hospitality, event management, heritage and/or the visitor economy.

80cp Master of Sustainable Tourism, Hospitality and Event Management (1 year full-time or equivalent)

Applicants must have successfully completed

- an honours degree, graduate certificate, graduate diploma or higher, in tourism, travel, hospitality, event management, heritage, geography, social science, cultural studies, humanities, business, environmental management, or a related discipline; **OR**
- a bachelor degree in tourism, heritage, geography, social science, cultural studies, humanities, business, hospitality, events, environmental management, or a related discipline **AND** a minimum of two years full-time equivalent work experience in roles related to tourism, travel, hospitality, event management, heritage and/or visitor economy.

Applicants seeking admission on the basis of work experience must support their application with a Statement of Service for all work experience listed on the application.

Statement of Service form (https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement_of_Service.PDF)

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/
https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure

The program length and structure varies based on the student's previous study background and work experience. Please refer to the recommended sequence for your admission pathway and intake.

160 Credit Point Pathway

Successful completion of this pathway requires the completion of 100 credit points of core and focus subjects, and 60 credit points of elective subjects. Elective subjects can be used to complete a major. Recommendations for related majors are available below.

120 Credit Point Pathway

Successful completion of this pathway requires the completion of 80 credit points of core and focus subjects, and 40 credit points of elective subjects. Students can complete an additional elective subject if they do not wish to complete an industry placement. Elective subjects can be used to complete a major. Recommendations for related majors are available below.

80 Credit Point Pathway

Successful completion of this pathway requires the completion of 60 credit points of core and focus subjects and 20 credit points of elective subjects.

Program Pool Subjects

Subject	Title	Credit Points
ARCH 7002	Heritage and Planning	10
WELF 7029	Indigenous Australia: History, Knowledge and Professional Practice	10
HUMN 7044	Theories of Difference and Diversity	10
ARCH 7020	Cool Green Cities	10
ARCH 7001	Developing Sustainable Places	10
POLI 7002	Translation from Theory and Research to Policy	10

Recommended Majors

0134 Human Resource Management (https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-resource-management-pg-major/)

0038 Innovation and Entrepreneurship (https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/innovation-entrepreneurship-pg-major/)

0136 Management (https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/management-pg-major/)

0137 Marketing (https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/marketing-pg-major/)

0321 Planning and Place Making (https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/planning-place-making-major/)

0249 Sustainable Business (https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sustainable-business-pg-major/)

Recommended Sequence
Master of Sustainable Tourism, Hospitality and Event Management - 2 year pathway

Qualification for this award requires the successful completion of 160 credit points as per the recommended sequence below.

Start-Year Intake

Course	Title	Credit Points
Year 1		
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10
TOUR 7002	Tourism, Hospitality and Event Futures	10
And		
Two program pool subjects		20
	Credit Points	**40**
Spring session		
TOUR 7003	Sustainable Visitor Economies	10

TOUR 7004	Tourism, Hospitality and Events Insights	10
And		
Two elective subjects		20
	Credit Points	**40**
Year 2		
Autumn session		
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
And		
Three elective subjects		30
	Credit Points	**40**
Spring session		
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
TOUR 7007	Visitor Economy Professional Placement (Postgraduate)	20
And		
One elective subject		10
	Credit Points	**40**
	Total Credit Points	**160**

Mid-Year Intake

Course	Title	Credit Points
Year 1		
Spring session		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
And		
Two program pool subjects		20
	Credit Points	**40**
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10
TOUR 7002	Tourism, Hospitality and Event Futures	10
And		
Two elective subjects		20
	Credit Points	**40**
Year 2		
Spring session		
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
And		
Three elective subjects		30
	Credit Points	**40**
Autumn session		
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
TOUR 7007	Visitor Economy Professional Placement (Postgraduate)	20
And		
One elective subject		10
	Credit Points	**40**
	Total Credit Points	**160**

Master of Sustainable Tourism, Hospitality and Event Management - 1.5 year pathway

Qualification for this award requires the successful completion of 120 credit points as per the recommended sequence below.

Start-Year Intake

Course	Title	Credit Points
Year 1		
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10
TOUR 7002	Tourism, Hospitality and Event Futures	10
And		
Two elective subjects		20
	Credit Points	**40**
Spring session		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
And		
One elective subject		10
	Credit Points	**40**
Year 2		
Autumn session		
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
TOUR 7007	Visitor Economy Professional Placement (Postgraduate)	20
And		
One elective subject		10
	Credit Points	**40**
	Total Credit Points	**120**

Mid-Year Intake

Course	Title	Credit Points
Year 1		
Spring session		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
And		
Two elective subjects		20
	Credit Points	**40**
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10
TOUR 7002	Tourism, Hospitality and Event Futures	10
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
And		
One elective subject		10
	Credit Points	**40**

Year 2

Spring session

TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
TOUR 7007	Visitor Economy Professional Placement (Postgraduate)	20
And		
One elective subject		10
	Credit Points	**40**
	Total Credit Points	**120**

TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
And		
One program pool or elective subject		10
	Credit Points	**40**
	Total Credit Points	**80**

Master of Sustainable Tourism, Hospitality and Event Management - 1 year pathway

Qualification for this award requires the successful completion of 80 credit points as per the recommended sequence below.

Start-Year Intake

Course	Title	Credit Points
Year 1		
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10
TOUR 7002	Tourism, Hospitality and Event Futures	10
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
And		
One elective subject		10
	Credit Points	**40**
Spring session		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
And		
One elective subject		10
	Credit Points	**40**
	Total Credit Points	**80**

Mid-Year Intake

Course	Title	Credit Points
Year 1		
Spring session		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
And		
One program pool or elective subject		10
	Credit Points	**40**
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10
TOUR 7002	Tourism, Hospitality and Event Futures	10