

# MASTER OF SUSTAINABLE TOURISM AND HERITAGE (1920)

Western Sydney University Program Code: 1920

AQF Level: 9

CRICOS Code: 110871D

**Please note this program has been replaced for Admissions from Spring session 2024. Please refer to program 1936 Master of Sustainable Tourism, Hospitality and Event Management (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/master-sustainable-tourism-hospitality-event-management/>).**

This program applies to students who commenced in 2023 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

This program provides students with the specialist knowledge and skills required to shape the future of the tourism and heritage sectors in Australia and internationally. Graduates will be equipped to deliver sustainability and innovation outcomes through working in a variety of managerial, operational, policy, planning and research roles. The program allows students to complete specialisations from a variety of themes, including: human resource management, innovation and entrepreneurship, international development, management, marketing, and planning and place making. Students are provided pathways to employment through work placements, applied projects and opportunities to engage with high-profile industry and government partners.

## Early Exits

Students may exit with a 1921 Graduate Diploma in Sustainable Tourism Futures (exit only) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/graduate-diploma-sustainable-tourism-futures-exit-only/>) upon completion of at least 80 credit points as specified in the program structure.

Students may exit with a 1922 Graduate Certificate in Sustainable Tourism Futures (exit only) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/graduate-certificate-sustainable-tourism-futures-exit-only-1922/>) upon completion of at least 40 credit points as specified in the program structure.

- Director of Academic Program - Dr Emma Power

## Study Mode

Two years full-time or four years part-time

## Program Advice

Donna James (<https://directory.westernsydney.edu.au/search/profile/19283/>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

## Location

Campus	Attendance	Mode	Advice
Parramatta City Campus - Macquarie Street	Full time	Internal	See above
Parramatta City Campus - Macquarie Street	Part time	Internal	See above

## Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students ([https://www.westernsydney.edu.au/currentstudents/current\\_students/services\\_and\\_facilities/international\\_student\\_support/working\\_in\\_australia/work\\_integrated\\_learning/](https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/))

**Please note this program has been replaced for Admissions from Spring session 2024. Please refer to program 1936 Master of Sustainable Tourism, Hospitality and Event Management (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/master-sustainable-tourism-hospitality-event-management/>).**

## Master of Sustainable Tourism and Heritage - 2 Year Pathway (160 credit points)

Applicants must have successfully completed

- a bachelor degree, or higher, in any discipline, **or**
- an advanced diploma, or equivalent, in tourism, heritage, geography, social science, cultural studies, humanities, business, hospitality, events, environmental management, or a related discipline **AND** five years full-time equivalent work experience at a managerial or professional level in roles related to tourism, heritage and/or the visitor economy

## Master of Sustainable Tourism and Heritage - 1.5 Year Pathway (120 credit points)

Applicants must have successfully completed

- a bachelor degree, or higher, in tourism, heritage, geography, social science, cultural studies, humanities, business, hospitality, events, environmental management, or a related discipline; **or**
- a bachelor degree, or higher, in any discipline and a minimum of two years full-time equivalent work experience in roles related to tourism, heritage and/or the visitor economy; **or**
- a bachelor degree, or higher, in any discipline **AND** a minimum of five years full-time equivalent general work experience; **or**
- an advanced diploma, or equivalent, in tourism, heritage, geography, social science, cultural studies, humanities, business, hospitality, events, environmental management, or a related discipline **AND** five years full-time equivalent work experience at a managerial or professional level in roles related to tourism, heritage and/or the visitor economy

**Master of Sustainable Tourism and Heritage - 1 Year Pathway (80 credit points)**

Applicants must have successfully completed

- an honours degree, graduate certificate, graduate diploma or higher, in tourism, heritage, geography, social science, cultural studies, humanities, business, hospitality, events, environmental management, or a related discipline; **or**
- a bachelor degree in tourism, heritage, geography, social science, cultural studies, humanities, business, hospitality, events, environmental management, or a related discipline and a minimum of two years full-time equivalent work experience in roles related to tourism and/or heritage

Applicants seeking admission on the basis of work experience must support their application with a Statement of Service for all work experience listed on the application.

Statement of Service form ([https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement\\_of\\_Service.PDF](https://www.westernsydney.edu.au/content/dam/digital/pdf/Statement_of_Service.PDF))

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>  
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

The program length and structure varies based on the student's previous study background and work experience. Please refer to the recommended sequence for your admission pathway and intake.

**160 Credit Point Pathway**

Successful completion of this pathway requires the completion of 100 credit points of core and focus subjects, and 60 credit points of elective subjects. Elective subjects can be used to complete a major or minor. Recommendations for related majors and minors are available below.

**120 Credit Point Pathway**

Successful completion of this pathway requires the completion of 80 credit points of core and focus subjects, and 40 credit points of elective subjects. Students can complete an additional elective subject if they do not wish to complete an industry placement. Elective subjects can

be used to complete a major or minor. Recommendations for related majors and minors are available below.

**80 Credit Point Pathway**

Successful completion of this pathway requires the completion of 80 credit points of core and focus subjects (this includes 70 prescribed credit points of core subjects and a 10 credit point focus subject which may be ARCH 7006 Urban Planning Placement Project, a program pool subject or an elective subject).

**Program Pool Subjects**

Subject	Title	Credit Points
ARCH 7002	Heritage and Planning	10
WELF 7029	Indigenous Australia: History, Knowledge and Professional Practice	10
HUMN 7044	Theories of Difference and Diversity	10
ARCH 7020	Cool Green Cities	10
ARCH 7001	Developing Sustainable Places	10
POLI 7002	Translation from Theory and Research to Policy	10

**Recommended 40 credit point PG Minors**

0321 Planning and Place Making (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/planning-place-making-major/>)

**Recommended 60 credit point PG Majors**

0134 Human Resource Management (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-resource-management-pg-major/>)

0038 Innovation and Entrepreneurship (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/innovation-entrepreneurship-pg-major/>)

0136 Management (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/management-pg-major/>)

0137 Marketing (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/marketing-pg-major/>)

0249 Sustainable Business (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sustainable-business-pg-major/>)

**Master of Sustainable Tourism and Heritage - 2 year pathway**

Qualification for this award requires the successful completion of 160 credit points as per the recommended sequence below.

**Start Year Intake**

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10
And		
Two program pool subjects		20
<b>Credit Points</b>		<b>40</b>

**Spring session**

TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
And		
Two elective/major/minor subjects		20

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

**Year 2****Autumn session**

TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
And		
Three elective/major/minor subjects		30

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

**Spring session**

TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
ENVL 7003	Urban Research Report	10
ARCH 7006	Urban Planning Placement Project	10
And		
One elective subject		10

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

<b>Total Credit Points</b>	<b>160</b>
----------------------------	------------

**Equivalent Subjects**

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/>) - Contemporary Issues for Tourism, Hospitality and Event Management

**Mid Year Intake**

Course	Title	Credit Points
<b>Year 1</b>		
<b>Spring session</b>		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
And		
Two program pool subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10

And		
Two elective/major/minor subjects		20
<b>Credit Points</b>		<b>40</b>

**Year 2****Spring session**

TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
-----------	---	----

And		
Three elective/major/minor subjects		30
<b>Credit Points</b>		<b>40</b>

**Autumn session**

TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
ENVL 7003	Urban Research Report	10
ARCH 7006	Urban Planning Placement Project	10

And		
One elective subject		10
<b>Credit Points</b>		<b>40</b>

<b>Total Credit Points</b>	<b>160</b>
----------------------------	------------

**Equivalent Subjects**

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/>) - Contemporary Issues for Tourism, Hospitality and Event Management

**Master of Sustainable Tourism and Heritage - 1.5 Year Pathway**

Qualification for this award requires the successful completion of 120 credit points as per the recommended sequence below.

**Start Year Intake**

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10
And		
Two elective/major/minor subjects		20
<b>Credit Points</b>		<b>40</b>

**Spring session**

TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10

And

One elective/major/minor subject	10
----------------------------------	----

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

**Year 2****Autumn session**

TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
ENVL 7003	Urban Research Report	10

And

One elective subject	10
----------------------	----

ARCH 7006	Urban Planning Placement Project	10
-----------	----------------------------------	----

Or

Program pool subject	
----------------------	--

Or

One elective subject	
----------------------	--

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

<b>Total Credit Points</b>	<b>120</b>
----------------------------	------------

**Equivalent Subjects**

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/>) - Contemporary Issues for Tourism, Hospitality and Event Management

**Mid Year Intake**

Course	Title	Credit Points
<b>Year 1</b>		
<b>Spring session</b>		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
And		
Two elective/major/minor subjects		20
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10

TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
-----------	---	----

And

One elective/major/minor subject	10
----------------------------------	----

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

**Year 2****Spring session**

TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
-----------	---	----

ENVL 7003	Urban Research Report	10
-----------	-----------------------	----

And

One elective subject	10
----------------------	----

And

ARCH 7006	Urban Planning Placement Project	10
-----------	----------------------------------	----

Or

Program pool subject	
----------------------	--

Or

One elective subject	
----------------------	--

<b>Credit Points</b>	<b>40</b>
----------------------	-----------

<b>Total Credit Points</b>	<b>120</b>
----------------------------	------------

**Equivalent Subjects**

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/>) - Contemporary Issues for Tourism, Hospitality and Event Management

**Master of Sustainable Tourism and Heritage - 1 Year Pathway**

Qualification for this award requires the successful completion of 80 credit points as per the recommended sequence below.

**Start Year Intake**

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10

ENVL 7003	Urban Research Report	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
And		
ARCH 7006	Urban Planning Placement Project	10
Or		
Program pool subject		
Or		
One elective subject		
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>80</b>

### Equivalent Subjects

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/>) - Contemporary Issues for Tourism, Hospitality and Event Management

### Mid Year Intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Spring session</b>		
TOUR 7003	Sustainable Visitor Economies	10
TOUR 7004	Tourism, Hospitality and Events Insights	10
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	10
ENVL 7003	Urban Research Report	10
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
And		
ARCH 7006	Urban Planning Placement Project	10
Or		
Program pool subject		

Or

One elective subject	
<b>Credit Points</b>	<b>40</b>
<b>Total Credit Points</b>	<b>80</b>

### Equivalent Subjects

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/>) - Contemporary Issues for Tourism, Hospitality and Event Management