

# DIPLOMA IN CREATIVE INDUSTRIES AND COMMUNICATION (7194)

**Effective from:** 2025

**Approved Abbreviation:** DipCrIndComm

**Western Sydney University Program Code:** 7194

**AQF Level:** 5

This program applies to students who commenced in Autumn Block 1, 2025 or later.

## Replaced Programs

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2021 to 2024 - 7148 Diploma in Communication Extended - Communication (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-extended-communication/>)

For Commencement Year 2021 to 2024 - 7149 Diploma in Communication Extended - Creative Industries (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-extended-creative-industries/>)

For Commencement Year 2021 to 2024 - 7150 Diploma in Communication Extended - Screen Media (Arts and Production) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-extended-screen-media-arts-production/>)

For Commencement Year 2018 to 2024 - 7152 Diploma in Design Extended - Visual Communication (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-design-extended-visual-communication/>)

For Commencement Year 2018 to 2024 - 7153 Diploma in Design Extended - Graphic Design (Pathway to Teaching Secondary) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-design-extended-graphic-design-pathway-teaching-secondary/>)

For Commencement Year 2019 to 2024 - 6011 Diploma in Design/Bachelor of Design (Visual Communication) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-design-bachelor-design-visual-communication/>)

For Commencement Year 2021 to 2024 - 6013 Diploma in Design/Bachelor of Graphic Design (Pathway to Teaching Secondary) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-design-bachelor-graphic-design-pathway-teaching-secondary/>)

For Commencement Year 2022 to 2024 - 6015 Diploma in Communication/Bachelor of Screen Media (Arts and Production) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-screen-media-arts-production/>)

For Commencement Year 2021 to 2024 - 6007 Diploma in Communication/Bachelor of Communication (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-communication/>)

For Commencement Year 2021 to 2024 - 6009 Diploma in Communication/Bachelor of Creative Industries (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-creative-industries/>)

The Diploma in Creative Industries and Communication is an interdisciplinary program designed to equip you with knowledge and skills applicable across diverse creative career paths. This program

takes a holistic approach, synthesising insights from diverse creative fields of study to create a foundation in communication and creativity.

This hands-on introduction to the creative world enables you to develop transferable competencies in communication, design, digital literacy, creativity, and the media landscape to unlock your creative potential. In a world immersed in visual and creative content, the Diploma prepares you not only to navigate but also to excel in the evolving creative space. The Diploma serves as a pathway to bachelor programs in Communication, Screen Media, Design, and Creative Industries, ensuring you are well-prepared for future academic pursuits.

## Study Mode

One year full-time or two years part-time

## Program Advice

College Program Enquiries (<https://directory.westernsydney.edu.au/search/email/AdminApp@westernsydney.edu.au>)

## Location

Campus	Attendance	Mode	Advice
The College - Nirimba Education Precinct <sup>1</sup>	Full Time	Internal	See above
The College - Nirimba Education Precinct <sup>1</sup>	Part Time	Internal	See above
Kingswood <sup>2</sup>	Full Time	Internal	See above
Kingswood <sup>2</sup>	Part Time	Internal	See above

\* Programs delivered through an agreement with another party

<sup>1</sup> This location is unavailable from Spring Block 1 2025.

<sup>2</sup> This location is available from Spring Block 1 2025.

## Admission

This program is open to Australian Citizens and Permanent Residents who are aged 17 years or over and **not** currently enrolled in or completing Year 12 in the same year of intended admission.

If you would like more information on The College's pathway diplomas, please visit: Pathway Programs | The College ([westernsydney.edu.au/future/study/application-pathways/the-college/courses/](https://www.westernsydney.edu.au/future/study/application-pathways/the-college/courses/))

For direct applications to Western Sydney University please visit: Western Sydney University ([uac.edu.au/](https://uac.edu.au/)) ([westernsydney.uac.edu.au/ws/](https://westernsydney.uac.edu.au/ws/))

For UAC applications please visit: Universities Admissions Centre - UAC ([www.uac.edu.au/](https://www.uac.edu.au/))

## Program Structure

Students will need to enrol in **one subject that will run online for 17 weeks** (in either Autumn or Spring sessions) and will **simultaneously study another four subjects on campus in block mode (1 subject studied every 4 weeks)** during this period. Please note that subjects in blocks are studied over 4 weeks.

Qualification for this award requires the successful completion of 110 credit points including the subjects listed below.

## Start-year Intake

Subject	Title	Credit Points	Total Credit Points	110
<b>Autumn Semester</b>				
GEDU 0016	Employability and Graduate Success (WSTC Prep)	15		
<b>Autumn Block 1</b>				
GEDU 1001	Introduction to University Life (WSTC)	10		
<b>Autumn Block 2</b>				
BUSM 1045	Creative Enterprises and Information Technologies (WSTC)	10		
<b>Autumn Block 3</b>				
DESN 1023	Visual Media Design (WSTC)	10		
<b>Autumn Block 4</b>				
INFO 1005	Website Design(WSTC)	10		
<b>Spring Semester</b>				
GEDU 0017	Transition Success (WSTC Prep)	15		
<b>Spring Block 1</b>				
CART 1009	Exploring the Creative Industries (WSTC)	10		
<b>Spring Block 2</b>				
COMM 1046	Data Dynamics: Influence, Ethics, and Power (WSTC)	10		
<b>Spring Block 3</b>				
Choose one elective subject <sup>1</sup>		10		
<b>Spring Block 4</b>				
Choose one elective subject <sup>1</sup>		10		
<b>Total Credit Points</b>		110		

<sup>1</sup> Students may choose electives from any other subject offered under a Destination College Diploma. These subjects cannot be University subjects or other College subjects.

## Mid-year Intake

Subject	Title	Credit Points	and Ideas that Shape Us (WSTC)
GEDU 0016	Employability and Graduate Success (WSTC Prep)	15	DESN 1023 Visual Media Design (WSTC) 10
			ECON 1015 Understanding the Economic Context of Enterprises (WSTC) 10
			EDUC 1010 Educational Psychology (WSTC) 10
			EDUC 1012 Literacy and Numeracy for Educators (WSTC) 10
			EDUC 1013 Sociology for Educators (WSTC) 10
			EDUC 2015 Education for Sustainability (WSTC) 10
			ENGR 1053 Applied Physics for Engineers (WSTC) 10
			ENVL 1008 Sustainable and Ethical Industry Practices (WSTC) 10
			FINC 1004 Financial Concepts and the Language of Business (WSTC) 10
			GEDU 1002 Core Foundations and Key Ideas (WSTC) 10
			HLTH 1021 Effective Communication in Health (WSTC) 10
			HLTH 1022 Evidence in Health Practice (WSTC) 10
			HLTH 1023 Diversity in Health (WSTC) 10
			HUMN 1068 Intersectionality: Identity, Diversity and Difference (WSTC) 10
			HUMN 1069 Human Rights and Community Action (WSTC) 10
			HUMN 1070 Indigenous Australia: People, Places and Philosophies (WSTC) 10
			HUMN 1072 The Human Experience: Fundamentals of Arts and Humanities (WSTC) 10
			HUMN 1073 Understanding Contemporary Australia (WSTC) 10

INFO 1005	Website Design(WSTC)	10
INFS 1017	Database Design and Management (WSTC)	10
LANG 1033	Cultural Crossroads: Understanding the World Through Texts (WSTC)	10
MATH 1039	Engineering Mathematics and Statistics (WSTC)	10
MATH 1040	Engineering Mathematics and Computing (WSTC)	10
MATH 1042	Mathematics for the Digital World (WSTC)	10
MKTG 1013	Marketing Enterprises (WSTC)	10
NATS 1029	Human Anatomy and Physiology 1 (WSTC)	10
NATS 1030	Human Anatomy and Physiology 2 (WSTC)	10
NATS 1032	Introduction to Applied Science and Technology (WSTC)	10
PROC 1009	Materials Science in Engineering (WSTC)	10
PUBH 1015	People, Health and Society (WSTC)	10
TEAC 2067	Being a Teacher (WSTC)	10