

# BACHELOR OF TOURISM MANAGEMENT (1664)

**Approved Abbreviation:** BTrsmMgt

**Western Sydney University Program Code:** 1664

**AQF Level:** 7

**CRICOS Code:** 056711F

This program applies to students who commenced in 2020 or later.

For Commencement Year 2019 - Please refer to 1664.6 Bachelor of Tourism Management (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.6>)

For Commencement Year 2017 - 2018 - Please refer to 1664.5 Bachelor of Tourism Management (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.5>)

For Commencement Year 2016 - Please refer to 1664.4 Bachelor of Tourism Management (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.4>)

For Commencement Year 2015 - Please refer to 1664.3 Bachelor of Tourism Management (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.3>)

For Commencement Year 2013 - 2014 - Please refer to 1664.2 Bachelor of Tourism Management (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.2>)

For Commencement Year 2012 - Please refer to 1664.1 Bachelor of Tourism Management (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.1>)

This degree combines studies in social science and business enabling students to select from a number of majors. This will provide graduates with the flexibility, knowledge and skills needed for a wide range of careers in tourism, hospitality, recreation, leisure and sport in the public and private sectors. It also equips students with transferable skills. Students can study allied fields including geography and urban studies, development studies, human resource management, and marketing.

- Director of Academic Program - Dr Emma Power

## Study Mode

Three years full-time or six years part-time.

## Program Advice

Donna James (<https://directory.westernsydney.edu.au/search/profile/19283/>)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

Parramatta Campus - Victoria Road	Part Time	Internal	See above (j.wen@westernsydney.edu.au)
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## Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students ([https://www.westernsydney.edu.au/currentstudents/current\\_students/services\\_and\\_facilities/international\\_student\\_support/working\\_in\\_australia/work\\_integrated\\_learning/](https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/))

## Admission

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>  
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Alternate Entry Pathway

Students attending the HSC Geography Enrichment Day, who sit and pass the invigilated test may receive a conditional offer, or full offer subject to achieving minimum Western Sydney University ATAR standard.

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above (j.wen@westernsydney.edu.au)

## Special Requirements Prerequisites

Working with Children Check where relevant to the HUMN 3101 Social Sciences International Placement (II): Placement subject.

## Program Structure

Qualification for this award requires the successful completion of 240 credit points as per the recommended sequence below.

Students should note that 60 credit points must be level 3 subjects.

## Recommended Sequences

### Full-time start-year intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
CULT 1017	Understanding Society	10
TOUR 1002	Tourism and Global Trends	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
HUMN 1060	Introduction to Indigenous Australia: Peoples, Places and Philosophies	10
HUMN 1041	People, Place and Social Difference	10
TOUR 2004	Tourism and Festivals in Society	10
HUMN 2073	Issues in Contemporary Heritage	10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Autumn session</b>		
TOUR 2003	Managing Sustainable Places	10
TOUR 3002	Cultural Tourism and Events	10
Select one elective		10
Select one pool subject		10
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
CULT 3016	Indigenous Cultures: A Global Perspective	10
TOUR 3001	Tourism, Events and Technology	10
Select two electives		20
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Autumn session</b>		
BUSM 3073	Tourism Policy and Planning	10
BUSM 3007	Destination Management	10
Select two electives		20
<b>Credit Points</b>		<b>40</b>
<b>Spring session</b>		
<b>Select one of the following options:</b>		<b>40</b>
<b>Option 1:</b>		
Spring Session:		
TOUR 3003	Visitor Economy Professional Placement	
<b>Select two electives</b>		
<b>Option 2:</b>		
2H Session:		

HUMN 3100 Social Sciences International Placement (1): Preparation for Placement

HUMN 3101	Social Sciences International Placement (II): Placement
Summer A Session:	
HUMN 3102	Social Sciences International Placement (III): Post-placement Reflections
<b>Credit Points</b>	<b>40</b>
<b>Total Credit Points</b>	<b>240</b>

### Full-time mid-year intake (Spring) - Tourism Industry Professional Placement Subjects

Course	Title	Credit Points
<b>Year 1</b>		
<b>Spring session</b>		
HUMN 1060	Introduction to Indigenous Australia: Peoples, Places and Philosophies	10
HUMN 1041	People, Place and Social Difference	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
CULT 1017	Understanding Society	10
TOUR 1002	Tourism and Global Trends	10
TOUR 2004	Tourism and Festivals in Society	10
Select one elective		10
<b>Credit Points</b>		<b>40</b>
<b>Year 2</b>		
<b>Spring session</b>		
HUMN 2073	Issues in Contemporary Heritage	10
TOUR 2004	Tourism and Festivals in Society	10
TOUR 3001	Tourism, Events and Technology	10
Select one elective		10
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
BUSM 3073	Tourism Policy and Planning	10
BUSM 3007	Destination Management	10
TOUR 3002	Cultural Tourism and Events	10
Select one pool subject		10
<b>Credit Points</b>		<b>40</b>
<b>Year 3</b>		
<b>Spring session</b>		
CULT 3016	Indigenous Cultures: A Global Perspective	10
Select three electives		30
<b>Credit Points</b>		<b>40</b>
<b>Autumn session</b>		
TOUR 3003	Visitor Economy Professional Placement	20
Select two electives		20
<b>Credit Points</b>		<b>40</b>
<b>Total Credit Points</b>		<b>240</b>

## Full-time mid-year intake (Spring) - Social Sciences International Placement Subjects

Course	Title	Credit Points	ENVL 3005	Planning the City: Development, Community and Systems		
			BUSM 3065	Special Event Management		
			ENVL 3006	Transport, Access and Equity		
<b>Total Credit Points</b>				<b>10</b>		
<b>Year 1</b>						
<b>Spring session</b>						
HUMN 1060	Introduction to Indigenous Australia: Peoples, Places and Philosophies	10	<b>Equivalent Subjects</b>			
HUMN 1041	People, Place and Social Difference	10	The subject listed below counts towards completion of this program for students who passed this subject in 2022 or earlier.			
BUSM 1006	Enterprise Innovation and Markets	10	BUSM 3072 - Tourism Industry Professional Placement, replaced by TOUR 3003 Visitor Economy Professional Placement			
BUSM 1008	Enterprise Leadership	10	BUSM 3079 - Travel in the Digital Age, replaced by TOUR 3001 Tourism, Events and Technology			
	<b>Credit Points</b>	<b>40</b>	CULT 3015 - Heritage and Tourism, replaced by TOUR 3002 Cultural Tourism and Events			
<b>Autumn session</b>						
CULT 1017	Understanding Society	10	HUMN 2057 - Tourism in Society, replaced by TOUR 2004 Tourism and Festivals in Society			
TOUR 1002	Tourism and Global Trends	10	SPRT 2011 - Sustainability, Tourism and Place, replaced by TOUR 2003 Managing Sustainable Places			
TOUR 2004	Tourism and Festivals in Society	10	TOUR 2001 - Issues in Contemporary Heritage, replaced by HUMN 2073 Issues in Contemporary Heritage			
Select one elective		10	The subject listed below counts towards completion of this program for students who passed this subject in 2020 or earlier.			
	<b>Credit Points</b>	<b>40</b>	CULT 1020 Working with Communities			
<b>Year 2</b>						
<b>Spring session</b>						
HUMN 2073	Issues in Contemporary Heritage	10	<b>Elective Majors and Minors Which May be Available</b>			
TOUR 2004	Tourism and Festivals in Society	10	<b>Majors</b>			
TOUR 3001	Tourism, Events and Technology	10	Anthropology, Major (0002) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/anthropology-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/anthropology-major/</a> )			
CULT 3016	Indigenous Cultures: A Global Perspective	10	Geography and Urban Studies, Major (0010) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/geography-urban-studies-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/geography-urban-studies-major/</a> )			
	<b>Credit Points</b>	<b>40</b>	Heritage and Tourism, Major (0012) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/heritage-tourism-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/heritage-tourism-major/</a> )			
<b>Autumn session</b>			Human Rights, Protection and Development, Major (0095) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-rights-protection-development-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-rights-protection-development-major/</a> )			
BUSM 3073	Tourism Policy and Planning	10	Humanitarian Preparedness and Response, Major (0094) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/humanitarian-preparedness-response-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/humanitarian-preparedness-response-major/</a> )			
BUSM 3007	Destination Management	10	Peace and Development Studies, Major (0027) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/peace-development-studies-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/peace-development-studies-major/</a> )			
TOUR 3002	Cultural Tourism and Events	10	Sociology, Major (0030) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sociology-major/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sociology-major/</a> )			
Select one pool subject		10				
	<b>Credit Points</b>	<b>40</b>				
<b>Year 3</b>						
<b>2H session</b>						
HUMN 3100	Social Sciences International Placement (I): Preparation for Placement	10	<b>Minors</b>			
HUMN 3101	Social Sciences International Placement (II): Placement	20	Geography and Urban Studies, Minor (0010) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/geography-urban-studies-minor/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/geography-urban-studies-minor/</a> )			
	<b>Credit Points</b>	<b>30</b>	Heritage and Tourism, Minor (0012) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/heritage-tourism-minor/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/heritage-tourism-minor/</a> )			
<b>Summer A session</b>			Human Rights, Protection and Development, Minor (0095) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-rights-protection-development-minor/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-rights-protection-development-minor/</a> )			
HUMN 3102	Social Sciences International Placement (III): Post-placement Reflections	10	Humanitarian Preparedness and Response, Minor (0094) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/humanitarian-preparedness-response-minor/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/humanitarian-preparedness-response-minor/</a> )			
	<b>Credit Points</b>	<b>10</b>	Peace and Development Studies, Minor (0027) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/peace-development-studies-minor/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/peace-development-studies-minor/</a> )			
<b>Autumn session</b>			Sociology, Minor (0030) ( <a href="https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sociology-minor/">https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sociology-minor/</a> )			
Select four electives		40				
	<b>Credit Points</b>	<b>40</b>				
	<b>Total Credit Points</b>	<b>240</b>				

## Program Pool Subjects

Students are required to complete one pool subject from the below list:

Subject	Title	Credit Points
Select one of the following:		10
LAWS 1001	Enterprise Law	
BUSM 1010	Financing Enterprises	
HUMN 1028	Human Rights, Peace and Development	

Sociology, Minor (0030) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sociology-minor/>)

## Major and Minor elective spaces

Elective subjects may be used toward obtaining an additional approved major (80 credit points) or minor (40 credit points). Western Sydney University offers majors and minors in a range of areas including Sustainability and Indigenous Studies.

Global Sustainability Minor (<https://hbook.westernsydney.edu.au/majors-minors/global-sustainability-minor/>)

Indigenous Australian Studies Major (<https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-major/>)

Indigenous Australian Studies Minor (<https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-minor/>)

Western Sydney University also offers the following innovative transdisciplinary Challenge Minors ([https://www.westernsydney.edu.au/educational\\_partnerships\\_and\\_quality/home/challenge\\_minors/](https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/)) which we encourage those students who have elective space to consider.

Equitable Technologies (<https://hbook.westernsydney.edu.au/majors-minors/equitable-technologies-minor/>)

Urban Evolution (<https://hbook.westernsydney.edu.au/majors-minors/urban-evolution-minor/>)

Migration and Global Change (<https://hbook.westernsydney.edu.au/majors-minors/migration-global-change-minor/>)

Personal Innovation (<https://hbook.westernsydney.edu.au/majors-minors/personal-innovation-minor/>)

Innovating, Creating and Problem Solving (<https://hbook.westernsydney.edu.au/majors-minors/innovating-creating-problem-solving-minor/>)

Eco-Socially Conscious Design and Manufacturing (<https://hbook.westernsydney.edu.au/majors-minors/eco-socially-conscious-design-manufacturing-minor/>)

Water for Life (<https://hbook.westernsydney.edu.au/majors-minors/water-life-minor/>)

Climate Justice (<https://hbook.westernsydney.edu.au/majors-minors/climate-justice-minor/>)

Creative and Visual Communication (<https://hbook.westernsydney.edu.au/majors-minors/creative-visual-communication-minor/>)

Global Workplaces (<https://hbook.westernsydney.edu.au/majors-minors/global-workplaces-minor/>)

Innovating For Humans (<https://hbook.westernsydney.edu.au/majors-minors/innovating-humans-minor/>)

Creative Living for Cultural Wellbeing (<https://hbook.westernsydney.edu.au/majors-minors/creative-living-cultural-wellbeing-minor/>)

Ideate. Strategise. Innovate. (<https://hbook.westernsydney.edu.au/majors-minors/ideate-strategise-innovate-minor/>)

Humanising Data (<https://hbook.westernsydney.edu.au/majors-minors/humanising-data-minor/>)

For more information, visit the Challenge Minor ([https://www.westernsydney.edu.au/educational\\_partnerships\\_and\\_quality/home/challenge\\_minors/](https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/)) website.

Search for majors and minors (<https://hbook.westernsydney.edu.au/majors-minors/>)

Students can apply for an elective major or minor via Western Now.

WesternNow (<https://www.westernsydney.edu.au/westernnow/>)

## Majors

Geography and Urban Studies, Major (0010) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/geography-urban-studies-major/>)

Heritage and Tourism, Major (0012) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/heritage-tourism-major/>)

Peace and Development Studies, Major (0027) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/peace-development-studies-major/>)

## Minors

Geography and Urban Studies, Minor (0010) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/geography-urban-studies-minor/>)

Heritage and Tourism, Minor (0012) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/heritage-tourism-minor/>)

Peace and Development Studies, Minor (0027) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/peace-development-studies-minor/>)

Sociology, Minor (0030) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sociology-minor/>)