

BACHELOR OF INTERNATIONAL STUDIES/ BACHELOR OF BUSINESS (1820)

Approved Abbreviation: BlntlSt/BBus

Western Sydney University Program Code: 1820

AQF Level: 7

CRICOS Code: 089212G

This program applies to students who commenced in 2018 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2016 - 2017 - 1820.1 Bachelor of International Studies/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1820.1>)

Handbook Summary 2018-2023

This double degree program is designed for students who want to combine their interest and expertise in international studies with an Asian language and a high level of knowledge in one of eight specific Business majors. Graduates will have a solid grounding in the relationships of societies, cultures, languages and systems of government within the international system. International Studies develops students' capacity to appreciate the historical development of relations among nation states and to analyse contemporary political, commercial, diplomatic and strategic links and developments. The Business major prepares students for professional employment in the specialisation of their choice. Students complete a major in International Relations and Asian Studies; a minor in Arabic, Japanese, Chinese or Immersion Language; and a Business major in one of: Applied Finance, Economics, Hospitality Management, Human Resource Management, International Business, Management, Marketing or Sport Management.

Students in this double degree also have the opportunity to complete a semester of study overseas and receive advanced standing towards their BA majors and minors subject to WSU limits on advanced standing. Students are encouraged to do so but must discuss this with a BA program advisor first.

- Director of Academic Program - Dr Charles Barbour

Handbook Summary 2024

This double degree program is designed for students who want to combine their interest and expertise in international studies with a high level of knowledge in one of eight specific Business majors. Graduates will have a solid grounding in the relationships of societies, cultures, languages and systems of government across a range of countries. International Studies develops students' capacity to appreciate the historical development of relations among nation states and to analyse contemporary political, commercial, diplomatic and strategic links and developments. The Business major prepares students for professional employment in the specialisation of their choice. Students complete a major in Global Politics and International Relations and a Business major in one of: Applied Finance, Business Analytics, Economics, Human Resource Management, International Business, Management, Marketing or Sport Management.

Students in this double degree will also have opportunities to enhance their skills and knowledge through internships, volunteering, and international study and travel.

- Director of Academic Program - Dr Charles Barbour

Study Mode

Four years full-time or eight years part-time. Students may be required to travel between campuses in order to complete their subjects.

Business subjects may, on occasion, only be available on Parramatta - Macquarie Street campus.

Program Advice

- Director of Academic Program - Dr Charles Barbour

enquiriesHCA@westernsydney.edu.au

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

Campus	Attendance	Mode	Advice
Bankstown City Campus	Full Time	Internal	See above
Bankstown City Campus	Part Time	Internal	See above
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

Accreditation

Major T038 - Applied Finance satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).

Major T041 - Human Resource Management is accredited with the Australian Human Resources Institute (AHRI).

Major T044 - Marketing satisfies the requirements of accreditation of Marketing subjects in accordance with the Australian Marketing Institute's Accreditation and Endorsement Program. On completion of an AMI Accredited program graduates are eligible for special graduate membership rates and credit towards becoming a Certified Practising Marketer (CPM) in a shorter duration of time. Specifically, graduates are eligible to apply for a reduction off the minimum five (5) years industry experience required before becoming a CPM.

The Bachelor of Business in this double degree is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

Admission

The following Assumed Knowledge and Recommended Studies apply:

For Bachelor of International Studies:

Assumed knowledge: two units HSC English

Recommended studies: HSC English Standard, or equivalent.

For Bachelor of Business:

Assumed knowledge: HSC Mathematics and any two units of HSC English.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>

<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure Current

If you commenced in 2023 please refer to the Structure 2023 tab for details.

Qualification for this award requires the successful completion of 320 credit points as prescribed in the structure below. Students who complete this award will graduate with a Bachelor of International Studies (BIS) and a Bachelor of Business (BBus), with the Major from

the Bachelor of Business component of the program noted on their testamur.

Students will complete 160 credit points of Bachelor of International Studies subjects and 160 credit points of Bachelor of Business subjects in the specialisations outlined below.

International Studies component

All students must enrol in and complete 80 credit points of Bachelor of International Studies Core subjects consisting of four subjects at Level 1, one subject at level 2 and three subjects at Level 3

and

Global Politics and International Relations, Major (0340) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/global-politics-international-relations-major/>)

as follows:

Core Subjects

Subject	Title	Credit Points
Students must successfully complete all of the following subjects:		
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1029	Foundations of Academic English	10
HUMN 1013	Contextualising Indigenous Australia (Day Mode)	10
CULT 1001	Asia in the World	10
POLI 2008	Transnational Diplomacy	10
LANG 3045	Intercultural Communication	10
POLI 3016	International Relations Project	10
Engaged Learning Pool subjects		
Select one of the following:		10
BEHV 3013	Humanities Internship	
BEHV 3026	Service Learning	
HUMN 3103	Group Project	
HUMN 3106	Study Tours	
HUMN 3108	We Are The University: Students Co-creating Change	
Total Credit Points		80

And

Global Politics and International Relations, Major (0340) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/global-politics-international-relations-major/>)

Business Component

Core subjects (compulsory 40 credit points)

The four compulsory core subjects that provide students with essential business knowledge are

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
Total Credit Points		40

Professional subjects (choose 40 credit points)

The professional core provides a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of four areas: Money (for majors in Applied Finance, Economics), Markets (for majors in International Business, Marketing, and Sport Management), Management (for majors in Human Resource Management, and Management), Business Analytics. The professional subjects that are recommended for each of the Bachelor of Business testamur majors are specified in the majors.

Majors (choose 80 credit points from one primary Business major)

Majors for Careers in Money

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/applied-finance-ug-testamur-major/>)
 Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/economics-ug-testamur-major/>)

Majors for Careers in Markets

International Business, Testamur Major (T042) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/international-business-ug-testamur-major/>)
 Marketing, Testamur Major (T044) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/marketing-ug-testamur-major/>)
 Sport Management, Testamur Major (T045) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sport-management-ug-testamur-major/>)

Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-resource-management-ug-testamur-major/>)
 Management, Testamur Major (T043) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/management-ug-pg-testamur-major/>)

Majors for Careers in Business Analytics

Business Analytics, Testamur Major (T130) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/business-analytics-ug-testamur-major/>)

Equivalent Subject

The subjects listed below count towards completion of this program for students who passed these subjects in 2023 or earlier.

POLI 2006 Politics of Australia and Asia Relations, replaced by
 POLI 2008 Transnational Diplomacy

Recommended Sequence Current

If you commenced in 2023 please refer to the Sequence 2023 tab for details.

Bachelor of International Studies/Bachelor of Business (any Major)

Note: This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision

at or before the end of year 2 and amends their progression pattern as prescribed by an Academic Program Advisor.

Course	Title	Credit Points
Year 1		
Autumn session		
Select one BIS Core subject level 1		10
Select one BIS Core subject level 1		10
Select one BBus Core subject 1		10
Select one BBus Core subject 2		10
	Credit Points	40
Spring session		
Select one BIS Core subject level 1		10
Select one BIS Core subject level 1		10
Select one BBus Core subject 3		10
Select one BBus Core subject 4		10
	Credit Points	40
Year 2		
Autumn session		
Select one BIS Core subject		10
Select one BIS Major subject		10
Select one BBus Professional subject 1		10
Select one BBus Major subject 1		10
	Credit Points	40
Spring session		
Select one BIS Core subject		10
Select one BIS Major subject		10
Select one BBus Professional subject 2		10
Select one BBus Major subject 2		10
	Credit Points	40
Year 3		
Autumn session		
Select one BIS Core subject		10
Select one BIS Major subject		10
Select one BBus Major subject 3		10
Select one BBus Major subject 4		10
	Credit Points	40
Spring session		
Select one BIS Core subject		10
Select one BIS Major subject		10
Select one BBus Major subject 5		10
Select one BBus Major subject 6		10
	Credit Points	40
Year 4		
Autumn session		
Select one BIS Major subject		10
Select one BIS Major subject		10
Select one BBus Major subject 7		10
Select one BBus Professional subject 3		10
	Credit Points	40
Spring session		
Select one BIS Major subject		10
Select one BIS Major subject		10
Select one BBus Professional subject 4		10

Select one BBus Major subject 8	10
Credit Points	40
Total Credit Points	320

Program Structure 2023

If you commenced in 2024 or later please refer to the Structure Current tab for details.

Qualification for this award requires the successful completion of 320 credit points as prescribed in the structure below. Students who complete this award will graduate with a Bachelor of International Studies (BIS) and a Bachelor of Business (BBus), with the Major from the Bachelor of Business component of the program noted on their testamur.

Students will complete 160 credit points of Bachelor of International Studies subjects and 160 credit points of Bachelor of Business subjects in the fields of study outlined below.

International Studies Component

BIS Core 40 Credit Points (four subjects)

Subject	Title	Credit Points
HUMN 1052	Australian Politics and Active Citizenship	10
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
LANG 1030	Thinking Critically About Texts and Society	10
Total Credit Points	40	

And BIS Major 80 credit points (eight subjects)

International Relations and Asian Studies, Major (0019) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/international-relations-asian-studies-major/>)

And BIS Language Minor 40 credit points (four subjects) from one of the following minors

Arabic, Minor (0003) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/arabic-minor/>)
 Chinese, Minor (0004) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/chinese-minor/>)
 Indonesian, Minor (0309) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/indonesian-minor/>)
 International English, Minor (0018) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/international-english-minor/>)
 Japanese, Minor (0021) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/japanese-minor/>)

Students may complete the Immersion Language minor which covers languages that are not taught at Western Sydney University. The handbook entry for the Immersion Language minor contains further details.

Immersion Language, Minor (0014) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/immersion-language-minor/>)

- Optional semester abroad as available through the International Office

Business Component

Core Subjects (compulsory 40 credit points)

The four compulsory core subjects that provide students with essential business knowledge are

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
Total Credit Points		40

Professional Subjects (choose 40 credit points)

The professional core provides a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas: Money (for majors in Applied Finance, Economics), Markets (for majors in Hospitality Management, International Business, Marketing, and Sport Management), Management (for majors in Human Resource Management, and Management). The professional subjects that are recommended for each of the Bachelor of Business testamur majors are specified in the majors.

Majors (choose 80 credit points from one primary Business major)

Majors for Careers in Money

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/applied-finance-ug-testamur-major/>)
 Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/economics-ug-testamur-major/>)

Majors for Careers in Markets

International Business, Testamur Major (T042) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/international-business-ug-testamur-major/>)
 Marketing, Testamur Major (T044) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/marketing-ug-testamur-major/>)
 Sport Management, Testamur Major (T045) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/sport-management-ug-testamur-major/>)

Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/human-resource-management-ug-testamur-major/>)
 Management, Testamur Major (T043) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/management-ug-pg-testamur-major/>)

Majors for Careers in Business Analytics

Business Analytics, Testamur Major (T130) (<https://hbook.westernsydney.edu.au/archives/2024-2025/majors-minors/business-analytics-ug-testamur-major/>)

Note: The Business Analytics Major commences from 2022

Equivalent Core Subjects

The core subjects listed below count towards completion of this program for students who passed these subjects in 2019 or earlier.

HUMN 1002 Analytical Reading and Writing, replaced by LANG 1029 Foundations of Academic English
 HUMN 1005 Australia and the World, replaced by HUMN 1052 Australian Politics and Active Citizenship
 HUMN 1009 Contemporary Society, replaced by HUMN 1053 Diversity, Language and Culture
 LANG 1026 Texts and Traditions, replaced by LANG 1030 Thinking Critically About Texts and Society

Replaced Majors

The majors listed below count towards completion of this program for students who began studying these majors prior to the years indicated below.

MT2035 Hospitality Management, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1>), discontinued in 2020.
 MT2027 Marketing, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2027.1>), replaced by Marketing, Testamur Major in 2021 (listed above).

Recommended Sequence 2023

If you commenced in 2024 or later please refer to the Structure Current tab for details.

The recommended sequence below applies to students at Level 1 Language. Students should seek program advice in relation to the level 2/3 language sequences.

Bachelor of International Studies/Bachelor of Business (any Major)

Note: This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision at or before the end of year 2 and amends their progression pattern as prescribed by an Academic Program Advisor.

Recommended Sequence - Bankstown campus

Course	Title	Credit Points	Credit Points
Year 1			
Autumn session			
HUMN 1052	Australian Politics and Active Citizenship	10	
LANG 1029	Foundations of Academic English	10	
LANG 1030	Thinking Critically About Texts and Society	10	
LAWS 1001	Enterprise Law	10	
	Credit Points	40	
Spring session			
HUMN 1053	Diversity, Language and Culture	10	
Select BBus Core subject 2		10	
Select BBus Core subject 3		10	
Select BBus Core subject 4		10	
	Credit Points	40	

Year 2

Autumn session

CULT 1001	Asia in the World	10
Select Level 1 Language subject		10
Select BBus Professional subject 1		10
Select BBus Major subject 1		10
Credit Points		40

Spring session

POLI 1007	World Politics and International Relations	10
Select Level 1 Language subject		10
Select BBus Professional subject 2		10
Select BBus Major subject 2		10
Credit Points		40

Year 3

Autumn session

POLI 2006	Politics of Australia and Asia Relations	10
Select Level 2 Language subject		10
Select Level 2 Language subject		10
Select BBus Major subject 3		10
Credit Points		40

Spring session

HUMN 3079	The Asian Century	10
Select one IRAS Major pool Level 2 or 3 subject		10
Select BBus Major subject 4		10
Select BBus Major subject 5		10
Credit Points		40

Year 4

Autumn session

Select one IRAS Major pool Level 2 or 3 subject		10
Select BBus Major subject 6		10
Select BBus Major subject 7		10
Select BBus Professional subject 3		10
Credit Points		40

Spring session

Select one IRAS Major pool Level 2 or 3 subject		10
Select one IRAS Major pool Level 3 subject		10
Select BBus Professional subject 4		10
Select BBus Major subject 8		10
Credit Points		40

Total Credit Points

320

Recommended Sequence - Parramatta campus

Course	Title	Credit Points
Year 1		
Autumn session		
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
Select BBus Core subject 1		10
Select BBus Core subject 2		10
	Credit Points	40
Spring session		
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1030	Thinking Critically About Texts and Society	10
Select BBus Core subject 3		10
	Credit Points	40

Select BBus Core subject 4	10
Credit Points	40
Year 2	
Autumn session	
CULT 1001 Asia in the World	10
Select Level 1 Language subject	10
Select BBus Professional subject 1	10
Select BBus Major subject 1	10
Credit Points	40
Spring session	
POLI 1007 World Politics and International Relations	10
Select Level 1 Language subject	10
Select BBus Professional subject 2	10
Select BBus Major subject 2	10
Credit Points	40
Year 3	
Autumn session	
POLI 2006 Politics of Australia and Asia Relations	10
Select Level 2 Language subject	10
Select Level 2 Language subject	10
Select BBus Major subject 3	10
Credit Points	40
Spring session	
HUMN 3079 The Asian Century	10
Select one IRAS Major pool Level 2 or 3 subject	10
Select BBus Major subject 4	10
Select BBus Major subject 5	10
Credit Points	40
Year 4	
Autumn session	
Select one IRAS Major pool Level 2 or 3 subject	10
Select BBus Major subject 6	10
Select BBus Major subject 7	10
Select BBus Professional subject 3	10
Credit Points	40
Spring session	
Select one IRAS Major pool Level 2 or 3 subject	10
Select one IRAS Major pool Level 3 subject	10
Select BBus Professional subject 4	10
Select BBus Major subject 8	10
Credit Points	40
Total Credit Points	320

Equivalent Core Subjects

The core subject listed below count towards completion of the program for students who passed this subject in 2022 or earlier.

POLI 1002 Introduction to International Relations, replaced by
 POLI 1007 World Politics and International Relations