

TOURISM MANAGEMENT, MAJOR (0302)

Western Sydney University Major Code: 0302

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

Tourism and travel are among the world's largest industries, accounting for a quarter of the world's employment growth and more than 10% of global GDP (World Travel and Tourism Council, 2021). This major provides students with the knowledge and skills required to work within the plethora of careers available in the tourism and travel sectors. Students will learn about the behaviours and motivations of travellers, and how to identify and manage the negative environmental, social, cultural and community impacts of tourism. The major also teaches students about tourism policy and planning, and the management of destinations and the various components of the tourism and travel sector. Students who choose to complete the Visitor Economy Professional Placement subject will complete a tourism work placement, providing a stepping-stone to employment.

Campus	Mode	Advice
Parramatta - Victoria Road	Internal	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/Garth%20Lean/)

Inherent Requirements

There are inherent requirements for this major that you must meet in order to complete the major and graduate. Make sure you read and understand the requirements for this major online.

https://www.westernsydney.edu.au/ir/inherent_requirements (https://www.westernsydney.edu.au/ir/inherent_requirements/)

Work Integrated Learning

The Major has a 20 credit point pool subject (TOUR 3003) Visitor Economy Professional Placement) that incorporate a Work Integrated Learning through supervised industry placements. The subject is approximately 231 hours (including a placement with an industry host, professional development and workshops), during which time students gain work-ready skills and undertake professional tasks.

The subject coordinator will work closely with placement providers to ensure appropriate workplace supervision. The process of liaison involves site visits and meetings. These meetings allow the subject coordinator to discuss: specific details about the placements, the criteria for accepting students, placement constraints and the required procedures for student engagement and management during their placement (e.g. induction, supervision, evaluation, patterns of work, special requirements). During the placement weeks, the subject coordinator will engage in one-on-one student supervision and host liaison management (via zoom/Skype for international placements). The placement weeks also include a suite of evaluation processes throughout, including a mid-year and end of year evaluation undertaken by the host provider, and a mid-year review conducted by the subject coordinator (either online or face-to-face).

Major Structure

Students must complete 80 credit points as follows.

Complete the following compulsory subjects.

Subject	Title	Credit Points
TOUR 1003	Global Trends in Tourism and Events	10
TOUR 2003	Managing Sustainable Places	10
TOUR 2004	Tourism and Festivals in Society	10
TOUR 3005	Tourism Policy and Planning	10
TOUR 3004	Destination Management	10
TOUR 3001	Tourism, Events and Technology	10
Total Credit Points		60

Students must also complete 20 credit points from the following major pool subjects.

Subject	Title	Credit Points
Select 20 credit points from the following:		20
TOUR 3003	Visitor Economy Professional Placement	
HUMN 3117	Place-Making for Tourism and the Cultural Economies	
TOUR 3002	Cultural Tourism and Events	
Total Credit Points		20

Equivalent Subjects

The subject listed below counts towards completion of this major for students who passed this subject in 2022 or earlier.

CULT 3015 - Heritage and Tourism, replaced by TOUR 3002 Cultural Tourism and Events

BUSM 3072 - Tourism Industry Professional Placement, replaced by TOUR 3003 Visitor Economy Professional Placement

SPRT 2011 - Sustainability, Tourism and Place, replaced by TOUR 2003 Managing Sustainable Places

HUMN 2057 - Tourism in Society, replaced by TOUR 2004 Tourism and Festivals in Society

BUSM 3079 - Travel in the Digital Age, replaced by TOUR 3001 Tourism, Events and Technology

BUSM 3073 Tourism Policy and Planning, replaced by TOUR 3005 Tourism Policy and Planning

CULT 3014 Heritage Interpretation, replaced by HUMN 3117 Place-Making for Tourism and the Cultural Economies

TOUR 1002 - Tourism and Global Trends, replaced by TOUR 1003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/search/?P=TOUR%201003>) Global Trends in Tourism and Events

Bachelor of Business (2786) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-business/>)

Diploma in Business/Bachelor of Business (6037) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-business-bachelor-business/>)