

SUSTAINABLE TOURISM AND VISITOR ECONOMIES, MAJOR (0320)

Western Sydney University Major Code: 0320

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

Tourism and travel are among the world's largest industries, accounting for a quarter of global employment growth and more than 10% of the world's GDP (World Travel and Tourism Council, 2021). This major provides students with the knowledge and skills to work in a variety of managerial and operational roles in the tourism, hospitality, event management and visitor economy sectors. The major has a strong focus on sustainability and innovation, to prepare students to address current and emerging issues in the sectors. Students are provided with opportunities to complete fieldtrips, applied projects and to learn directly from industry and government experts.

Campus	Mode	Advice
Parramatta City	Internal	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)

Inherent Requirements

There are inherent requirements for this major that you must meet in order to complete the major and graduate. Make sure you read and understand the requirements for this major online.

https://www.westernsydney.edu.au/ir/inherent_requirements (https://www.westernsydney.edu.au/ir/inherent_requirements/)

This structure applies to students who commenced in 2025 or later. If you commenced prior to 2025, please refer to the relevant Structure tab for details.

Students must complete 40 credit points as follows.

Complete the following two compulsory subjects.

Subject	Title	Credit Points
Autumn session		
TOUR 7001	Sustainable Tourism, Hospitality and Events	10

Spring session

TOUR 7003	Sustainable Visitor Economies	10
Total Credit Points		20

Students must also complete two subjects from the following pool.

Subject	Title	Credit Points
Select two of the following:		
TOUR 7002	Tourism, Hospitality and Event Futures	20
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	

Spring session

TOUR 7004	Tourism, Hospitality and Events Insights
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management
Total Credit Points	20

This structure applies to students who commenced in 2023 - 2024. If you commenced in 2025 or later, please refer to the current or relevant Structure tab for details.

Students must complete 60 credit points as follows.

Complete the following compulsory subjects.

Subject	Title	Credit Points
Autumn Session		
TOUR 5001	Sustainable Tourism and Heritage	10
TOUR 5002	Frontiers in Sustainable Tourism Practice and Places	10
TOUR 7005	Tourism, Hospitality and Events Policy and Governance	10
Spring Session		
TOUR 7003	Sustainable Visitor Economies	10
Total Credit Points		40

Students must also complete two subjects from the following pool.

Subject	Title	Credit Points
Select two of the following:		
WELF 7029	Indigenous Australia: History, Knowledge and Professional Practice	20
Autumn Session		
TOUR 7004	Tourism, Hospitality and Events Insights	
TOUR 7006	Contemporary Issues for Tourism, Hospitality and Event Management	
Total Credit Points		20

Equivalent Subjects

The subjects listed below count towards completion of this Major for students who passed these subjects in 2023 or earlier.

TOUR 6003 - Sustainable Visitor Economies, replaced by TOUR 7003 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7003/#text>) - Sustainable Visitor Economies

TOUR 6004 - Data Capture and Creative Communication, replaced by TOUR 7004 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7004/#text>) - Tourism, Hospitality and Events Insights

TOUR 6001 - Tourism, Heritage and Events Policy and Governance, replaced by TOUR 7005 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7005/#text>) - Tourism, Hospitality and Events Policy and Governance

TOUR 6002 - Critical Issues for Heritage and Tourism Futures: Assessed Seminars, replaced by TOUR 7006 (<https://hbook.westernsydney.edu.au/archives/2024-2025/subject-details/tour7006/#text>) - Contemporary Issues for Tourism, Hospitality and Event Management

Master of Business Administration (2761) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/master-business-administration/>)