

# SCREEN MEDIA, MAJOR (0268)

Western Sydney University Major Code: 0268

Previous Code: M1135.1

## Available to students in other Western Sydney University

**Programs:** Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

The Screen Media major provides students with fundamental skills and knowledge in screen media. Areas of study include the exploration of different screen genres and approaches, practical hands-on experience creating commercial, narrative and documentary projects, enhancing screen content using animation and visual effects, plus the application of immersive augmented/virtual reality. This major enables professional communicators to effectively create impactful content in a range of diverse industries (for example within a corporation or for their own business, or within a Public Relations/Advertising Agency).

## Location

Campus	Mode	Advice
Parramatta Campus - Victoria Road	Internal	Jacki Montgomery ( <a href="https://directory.westernsydney.edu.au/search/email/j.montgomery@westernsydney.edu.au">https://directory.westernsydney.edu.au/search/email/j.montgomery@westernsydney.edu.au</a> )

## Major Structure

Students must complete 80 credit points, with at least 30 credit points at Level 3, as follows.

Please note the Screen Media program is currently being enhanced and further details will be available in due course. Subjects under development are not yet accessible by hyperlink.

### Creative Industries Students

Note: Creative Industries students must complete either COMM 1015 Foundations of Media Arts and Production or COMM 1039 Introduction to Screen Media prior to enrolling in the Screen Media major.

Subject	Title	Credit Points
<b>Level 1</b>		
COMM 1041	Screen Media Fundamentals	10
COMM 1037	Digital Narrative	10
<b>Level 2</b>		
COMM 2051	Animation and Visual Effects	10
COMM 2053	Narrative: Fictional Screen Media	10
COMM 2052	Documentary: Factual Screen Media	10
<b>Level 3</b>		
COMM 3047	Episodic Screen Media	10
COMM 3048	Immersive Screen Technologies	10
Select one of the following:		10
COMM 3018	Internship	
COMM 3046	Personal Branding Strategies: Build and Manage Your Career Profile	
<b>Total Credit Points</b>		<b>80</b>

## Recommended Sequence

### Full-time start-year intake

Subject	Title	Credit Points
<b>Autumn session</b>		
COMM 1041	Screen Media Fundamentals	10
COMM 2051	Animation and Visual Effects	10
<b>Spring session</b>		
COMM 1037	Digital Narrative	10
COMM 3048	Immersive Screen Technologies	10
<b>Autumn session</b>		
COMM 2053	Narrative: Fictional Screen Media	10
COMM 2052	Documentary: Factual Screen Media	10
<b>Spring session</b>		
COMM 3047	Episodic Screen Media	10
Select one of the following:		10
COMM 3046	Personal Branding Strategies: Build and Manage Your Career Profile	
COMM 3018	Internship	
<b>Total Credit Points</b>		<b>80</b>

### Full-time mid-year intake

Subject	Title	Credit Points
<b>Spring session</b>		
COMM 1037	Digital Narrative	10
COMM 2051	Animation and Visual Effects	10
<b>Autumn session</b>		
COMM 1041	Screen Media Fundamentals	10
COMM 2053	Narrative: Fictional Screen Media	10
<b>Spring session</b>		
COMM 3047	Episodic Screen Media	10
COMM 3048	Immersive Screen Technologies	10
<b>Autumn session</b>		
COMM 2052	Documentary: Factual Screen Media	10
Select one of the following:		10
COMM 3046	Personal Branding Strategies: Build and Manage Your Career Profile	
COMM 3018	Internship	
<b>Total Credit Points</b>		<b>80</b>

## Related Programs

Bachelor of Arts/Bachelor of Creative Industries (1842) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-arts-bachelor-creative-industries/>)

Bachelor of Communication/Bachelor of Creative Industries (1840) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-communication-bachelor-creative-industries/>)

Bachelor of Communication/Bachelor of International Studies (1707) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-communication-bachelor-international-studies/>)

Bachelor of Communication (1696) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-communication/>)

Bachelor of Communication (Dean's Scholars) (1736) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-communication-deans-scholars/>)

Bachelor of Creative Industries (1838) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-creative-industries/>)

Bachelor of Design/Bachelor of Creative Industries (1839) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-design-bachelor-creative-industries/>)

Bachelor of Music/Bachelor of Creative Industries (1841) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-music-bachelor-creative-industries/>)

Bachelor of Screen Media (Arts and Production) (1791) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-screen-media-arts-production/>)

Diploma in Communication/Bachelor of Creative Industries (6009) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-creative-industries/>)

Diploma in Communication/Bachelor of Screen Media (Arts and Production) (6015) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-screen-media-arts-production/>)

Diploma in Communication/Bachelor of Communication (6007) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-communication/>)