

PLACE MANAGEMENT AND PLANNING, MAJOR (0304)

Western Sydney University Major Code: 0304

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

This unique major combines subjects from tourism, heritage and planning to prepare students for careers in place management. Place managers use collaborative approaches to design and develop a wide diversity of spaces and places, including precincts, destinations, towns, cities, parks, and many more. In this major, students will develop the skills and knowledge to manage places sustainably in a variety of contexts. This includes the ability to balance competing community, cultural, ecological and economic interests. Students who complete the major will be well positioned to apply for a growing number of place management positions with government and consultancies.

Location

Campus	Mode	Advice
Parramatta City	Full-time	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)
Parramatta City	Part-time	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)
Parramatta - Victoria Road	Full-time	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)
Parramatta - Victoria Road	Part-time	Dr Garth Lean (https://directory.westernsydney.edu.au/search/name/garth%20lean/)

Major Structure

Students must complete 80 credit points as follows.

Complete the following compulsory subjects.

Subject	Title	Credit Points
HUMN 1008	Cities: Introduction to Urban Studies	10
HUMN 2018	Cultural and Social Geographies	10
TOUR 3004	Destination Management	10
HUMN 2073	Issues in Contemporary Heritage	10
TOUR 2003	Managing Sustainable Places	10
HUMN 3117	Place-Making for Tourism and the Cultural Economies	10
ENVL 3005	Planning the City: Development, Community and Systems	10

Total Credit Points **70**

Students must also complete one subject from the following pool.

Subject	Title	Credit Points
Select one of the following:		10
ENVL 2001	Analysis of Spatial Data	
HUMN 2053	The Economics of Cities and Regions	
TOUR 3005	Tourism Policy and Planning	
ENVL 3006	Transport, Access and Equity	

Total Credit Points **10**

Equivalent Subjects

The subject listed below counts towards completion of this program for students who passed this subject in 2022 or earlier.

SPRT 2011 - Sustainability, Tourism and Place, replaced by TOUR 2003 Managing Sustainable Places

BUSM 3007 - Destination Management, replaced by TOUR 3004 Destination Management

BUSM 3073 - Tourism Policy and Planning, replaced by TOUR 3005 Tourism Policy and Planning

TOUR 2001 - Issues in Contemporary Heritage, replaced by HUMN 2073 (<https://hbook.westernsydney.edu.au/archives/2024-2025/search/?P=HUMN%202073>) Issues in Contemporary Heritage

CULT 3014 - Heritage Interpretation, replaced by HUMN 3117 (<https://hbook.westernsydney.edu.au/archives/2024-2025/search/?P=HUMN%203117>) Place-Making for Tourism and the Cultural Economies

Bachelor of Tourism and Event Management (1916) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-of-tourism-and-event-management/>)