INNOVATING, CREATING AND PROBLEM SOLVING, MINOR (0283)

Western Sydney University Minor Code: 0283

Previous Code: SM2056.1

Available to students in other Western Sydney University Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

A complex future of work requires innovative graduates who are adaptable and inquisitive about a wide variety of workplace, enterprise and societal needs. This Minor has been co-designed with students and industry partners to equip students with practical creative, innovation and problem solving skills that respond to a complex global future, such as risk-taking, multi-disciplinary thinking and effective decision making. Students will have unique opportunities to learn these skills in a multi-disciplinary context with opportunities to tackle real world practical problems while working with notable industry and community organisations.

This minor is a Challenge Minor, which is an innovative transdisciplinary minor co-created with students as partners. With a Challenge Minor, your learning reaches beyond your discipline, giving you the chance to amplify your learning in new directions. For more information, visit the Challenge Minor (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) website.

Location

Campus	Mode	Advice
Bankstown City Campus	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Campbelltown Campus	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Parramatta Campus - Victoria Road	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Parramatta City Campus-Macquarie Street	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)
Pernith Campus	Internal	Dr Neil Perry (https://directory.westernsydney.edu.au/search/email/neil.perry@westernsydney.edu.au)

Minor Structure

Students must successfully complete 40 credit points as listed below.

Note: Students will be required to travel between campuses as not all subjects are offered at all campuses.

Subject	Title	Credit Points
Select three of the following:		30
COMM 3046	Personal Branding Strategies: Build and Manage Your Career Profile	
BUSM 3006	Design Thinking for Creativity	
MKTG 2002	Incubator 1: Innovation and Creativity for Entrepreneurship	
BUSM 3036	Leadership and Entrepreneurship	
Students to complete the following core subject after completing the three subjects listed above:		10
LAWS 3079	Law, Economics, Ethics and Change	
Total Credit Points		**40**

Related Programs

Bachelor of Arts (Pathway to Teaching Early Childhood/Primary) (1929) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-arts-pathway-teaching-early-childhoodprimary-/)

Bachelor of Building Design Management (3727) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-building-design-management/)

Bachelor of Business (2786) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-business/)

Bachelor of Design and Technology (3729) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-design-technology/)

Bachelor of Industrial Design (3730) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-industrial-design/)

Bachelor of Industrial Design (Honours) (3731) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-industrial-design-honours/)

Bachelor of Information and Communications Technology (3639) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-information-communications-technology/)

Bachelor of International Studies (1658) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-international-studies/)