

# GRAPHIC DESIGN, MAJOR (0073)

Western Sydney University Major Code: 0073

Previous Code: M1116.1

Available to students in other Western Sydney University programs?

No

The Graphic Design major provides students from outside the Design program with a comprehensive introduction to fundamental skills and knowledge in graphic design. The major is delivered through a series of practice-based and theoretical subjects and you will study areas such as image design, contextual design studies, web design and branding. In addition, you will have the opportunity to choose a practice-based specialisation from the areas of interactive design; digital design; illustration and photomedia.

## Location

Campus	Mode	Advice
Parramatta Campus - Victoria Road	Internal	enquiriesHCA@uws.edu.au

## Major Structure

Students must successfully complete 80 credit points as follows

### Creative Industries Students

Creative Industries students must complete one of the following two subjects as their Introduction to Major subject as part of the core requirements for their program.

Subject	Title	Credit Points
DESN 1011	Image Design	10
DESN 1021	Web and Time-based Design	10

To complete this major, Creative Industries students must enrol into whichever level 1 subject they did not complete as their Introduction to major subject.

### Design Pairings

Subject	Title	Credit Points
<b>Illustration</b>		
DESN 2007	Illustrating Narrative	10
DESN 3007	Illustrating Popular Culture	10
<b>Interactive</b>		
DESN 3008	Interactive Design: Apps	10
COMM 2019	Interactive Design: Games	10
<b>Photomedia</b>		
VISU 3002	Photomedia: Fashion and Identity	10
DESN 2013	Photomedia: Photographic Practice	10
<b>Digital Design</b>		
DESN 3002	Data Visualisation	10
DESN 2011	Motion Design	10

## Recommended Sequence

Qualification for this major requires the successful completion of 80 credit points as per the recommended sequence below

### Full-time start-year intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Autumn session</b>		
Select one of the following:		10
DESN 1011	Image Design	
DESN 1021	Web and Time-based Design (Also available in Spring)	
	<b>Credit Points</b>	<b>10</b>

### Year 2

Course	Title	Credit Points
DESN 2014	Researching the Visual	10
Select one subject from the selected Design Pairing		10
<b>Credit Points</b>		
<b>Spring session</b>		
DESN 2001	Australian Design	10
Select one subject from the selected Design Pairing		10
	<b>Credit Points</b>	<b>20</b>

### Spring session

Course	Title	Credit Points
<b>Year 3</b>		
<b>Autumn session</b>		
DESN 3013	Social Design: Research and Practice	10
DESN 3001	Contextual Design Studies	10
	<b>Credit Points</b>	<b>20</b>
<b>Spring session</b>		
DESN 3006	Graphic Design: Developing a Personal Portfolio	10
	<b>Credit Points</b>	<b>10</b>
	<b>Total Credit Points</b>	<b>80</b>

### Full-time mid-year intake

Course	Title	Credit Points
<b>Year 1</b>		
<b>Spring session</b>		
Students must choose either DESN 1021 (available in Spring) or DESN 1011 (available in Autumn)		10
DESN 1021	Web and Time-based Design	
DESN 1011	Image Design	
	<b>Credit Points</b>	<b>10</b>
<b>Autumn session</b>		
DESN 2014	Researching the Visual	10
	<b>Credit Points</b>	<b>10</b>
<b>Year 2</b>		
<b>Spring session</b>		
DESN 2001	Australian Design	10
	<b>Credit Points</b>	<b>10</b>
<b>Autumn session</b>		
DESN 3001	Contextual Design Studies	10
Select one subject from the selected Design Pairing		10
	<b>Credit Points</b>	<b>20</b>
<b>Year 3</b>		
<b>Spring session</b>		
DESN 3006	Graphic Design: Developing a Personal Portfolio	10

Select one subject from the selected Design Pairing	10
<b>Credit Points</b>	<b>20</b>
<b>Autumn session</b>	
DESN 3013	Social Design: Research and Practice
	<b>Credit Points</b>
	<b>10</b>
	<b>Total Credit Points</b>
	<b>80</b>

#### Related Programs

Bachelor of Arts/Bachelor of Creative Industries (1842) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-arts-bachelor-creative-industries/>)

Bachelor of Communication/Bachelor of Creative Industries (1840) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-communication-bachelor-creative-industries/>)

Bachelor of Creative Industries (1838) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-creative-industries/>)

Bachelor of Music/Bachelor of Creative Industries (1841) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-music-bachelor-creative-industries/>)

Diploma in Communication/Bachelor of Creative Industries (6009) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-creative-industries/>)