

DIGITAL CULTURES, MINOR (0070)

Western Sydney University Minor Code: 0070

Previous Code: SM1117.1

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

The Digital Cultures minor offers students the opportunity to learn about how cutting edge technology and digital practices are changing society. By selecting from subjects analysing new media, visual arts, and digital design and the effects that the use of these new technologies have on culture and society, students will gain the necessary skills to position themselves for careers in a wide variety of contexts that require understanding of technology or digital media and its impact. Complementing these analytical skills, students will also gain practical skills in the creation of digital media and design.

Location

Campus	Mode	Advice	
Parramatta Campus - Victoria Road	Internal	EnquiriesHCA@westernsydney.edu.au	Bachelor of Creative Industries (1838) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-creative-industries/)
Penrith Campus	Internal	EnquiriesHCA@westernsydney.edu.au	Bachelor of Data Science (3769) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-data-science/)

Minor Structure

Students must complete 40 credit points as follows

Note: Students in the Bachelor of Creative Industries complete the structure under the heading Bachelor of Creative Industries below.

Subject	Title	Credit Points
HUMN 3033	Digital Cultures	10
HUMN 2020	Digital Humanities and Research Methods (UG)	10
Select two of the following:		20

Level 1 Pool

COMM 1012	Data, Communication and Power
DESN 1011	Image Design
COMM 1020	Media Cultures and Industries
DESN 1018	Visual Storytelling
DESN 1021	Web and Time-based Design
COMM 1044	Professional Communication

Level 2 Pool

COMM 2024	Media Law and Ethics
DESN 2014	Researching the Visual

Level 3 Pool

DESN 3002	Data Visualisation
DESN 3008	Interactive Design: Apps
COMM 3022	Media Memory
HUMN 3096	What is the Human?

Total Credit Points	40
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Bachelor of Creative Industries Students

Creative Industries students must undertake DESN 1011 Image Design or DESN 1021 Web and Time-based Design as their Introduction to

Major subject, and then complete the following subjects to achieve this minor:

Subject	Title	Credit Points
HUMN 3033	Digital Cultures	10
HUMN 2020	Digital Humanities and Research Methods (UG)	10
Select two of the following:		20
DESN 3002	Data Visualisation	
DESN 1011	Image Design	
DESN 3008	Interactive Design: Apps	
COMM 3022	Media Memory	
DESN 2014	Researching the Visual	
DESN 1021	Web and Time-based Design	
HUMN 3096	What is the Human?	

Total Credit Points	40
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Equivalent Subjects

The subjects listed below count towards completion of the minor for students who may have passed subjects in the list in 2023 or earlier.

COMM 1032 Writing Ecologies, replaced by COMM 1044 Professional Communication

Related Programs

Bachelor of Creative Industries (1838) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-creative-industries/)
Bachelor of Data Science (3769) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-data-science/)
Diploma in Communication/Bachelor of Creative Industries (6009) (https://hbook.westernsydney.edu.au/archives/2024-2025/programs/diploma-communication-bachelor-creative-industries/)