

# DESIGN PRACTICE, MAJOR (0225)

Western Sydney University Major Code: 0225

Previous Code: M3129.1

Available to students in other Western Sydney University programs?

No

## Location

| Campus                            | Mode     | Advice  |
|-----------------------------------|----------|---|
| Parramatta Campus - Victoria Road | Internal | Specialisation advice ( <a href="https://directory.westernsydney.edu.au/search/email/BuiltEnvironment@westernsydney.edu.au">https://directory.westernsydney.edu.au/search/email/BuiltEnvironment@westernsydney.edu.au</a> ) |

## Major Structure

Students must complete 80 credit points as follows.

| Subject                      | Title   | Credit Points |
|------------------------------|---|---------------|
| ENGR 4017                    | Design Thinking for Competitive Advantage                   | 10            |
| ENGR 4019                    | Start-Up Product Launch                                     | 10            |
| BUSM 3005                    | Creating Change and Innovation                              | 10            |
| ENGR 2029                    | Simulation in Virtual and Augmented Realities               | 10            |
| BUSM 3025                    | Incubator 5: Operational Aspects of Entrepreneurship        | 10            |
| MKTG 2002                    | Incubator 1: Innovation and Creativity for Entrepreneurship | 10            |
| Select two of the following: |   | 20            |
| BUSM 2024                    | Incubator 2: Start-up Essentials                            |               |
| BLDG 4006                    | Modern Construction Enterprises                             |               |
| MKTG 2003                    | Incubator 3: Product Development                            |               |
| <b>Total Credit Points</b>   |   | <b>80</b>     |

## Related Programs

Bachelor of Design and Technology (3729) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-design-technology/>)

Bachelor of Industrial Design (3730) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-industrial-design/>)

Bachelor of Industrial Design (Honours) (3731) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-industrial-design-honours/>)