

DESIGN PRACTICE, MAJOR (0225)

Western Sydney University Major Code: 0225

Previous Code: M3129.1

Available to students in other Western Sydney University programs?

No

Location

Campus	Mode	Advice
Parramatta Campus - Victoria Road	Internal	Specialisation advice (https://directory.westernsydney.edu.au/search/email/BuiltEnvironment@westernsydney.edu.au)

Major Structure

Students must complete 80 credit points as follows.

Subject	Title	Credit Points
ENGR 4017	Design Thinking for Competitive Advantage	10
ENGR 4019	Start-Up Product Launch	10
BUSM 3005	Creating Change and Innovation	10
ENGR 2029	Simulation in Virtual and Augmented Realities	10
BUSM 3025	Incubator 5: Operational Aspects of Entrepreneurship	10
MKTG 2002	Incubator 1: Innovation and Creativity for Entrepreneurship	10
Select two of the following:		20
BUSM 2024	Incubator 2: Start-up Essentials	
BLDG 4006	Modern Construction Enterprises	
MKTG 2003	Incubator 3: Product Development	
Total Credit Points		80

Related Programs

Bachelor of Design and Technology (3729) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-design-technology/>)

Bachelor of Industrial Design (3730) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-industrial-design/>)

Bachelor of Industrial Design (Honours) (3731) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/bachelor-industrial-design-honours/>)