

ADVANCED BUSINESS RESEARCH, MAJOR (0361)

Effective from: Quarter 3, 2025
Western Sydney University Major Code: 0361

Available to students in other Western Sydney University programs?
No

The Master of Business Administration, Advanced Business Research major, is designed to provide advanced research training for aspiring, emerging, and established business professionals. It recognises the importance of sophisticated research and analytical skills and knowledge for business managers, leaders, and consultants, irrespective of their career level. Complex challenges in the rapidly changing contemporary business environment require research-based innovative responses and evidence-based decision-making. Students of the Advanced Business Research major will be introduced to research principles, advanced business research methods, both qualitative and quantitative, and practices and undertake a business research project from a choice of topics in consultation with an experienced supervisor. They will also have the opportunity to engage with the vibrant business research community in the school.

Location

Campus	Mode	Advice
Parramatta City - Macquarie Street	Internal	Assoc. Prof. Dilupa Nakandala (https://directory.westernsydney.edu.au/search/profile/9302/)

Major Structure

Students must successfully complete 60 credit points as listed below.

Subject	Title	Credit Points
Specialist Knowledge Subjects		
BUSM 7120	Foundations of Business Research	10
BUSM 7121	Research Methods in Business I	10
BUSM 7122	Research Methods in Business II	10
BUSM 7123	Business Research and Practice	10
Capstone Subjects		
BUSM 7124	Applied Business Research Project I	10
BUSM 7125	Applied Business Research Project II	10
Total Credit Points		50

Related Programs

Master of Business Administration (2761) (<https://hbook.westernsydney.edu.au/archives/2024-2025/programs/master-business-administration/>)