

TOUR 7006 CONTEMPORARY ISSUES FOR TOURISM, HOSPITALITY AND EVENT MANAGEMENT

Credit Points 10

Coordinator Joseph Cheer (<https://directory.westernsydney.edu.au/search/name/Joseph.Cheer/>)

Description The world in which we live is undergoing rapid change – socially, environmentally, and politically. Responding to such change requires the constant renewal of our knowledge and skills. This subject explores a range of issues currently facing professionals and researchers working in tourism, hospitality and event management, nationally and internationally. Students who complete this subject are provided an opportunity to deepen their understanding of a chosen issue by preparing and presenting a seminar.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 7 subject

Equivalent Subjects TOUR 6002 - Critical Issues for Heritage and Tourism Futures Assessed Seminars

Learning Outcomes

After successful completion of this subject, students will be able to:

1. Assess critical and/or controversial issues facing the tourism, hospitality and event sectors, nationally and internationally.
2. Develop and express a critical position on an issue related to tourism, hospitality and/or events to stimulate collective and constructive debate.
3. Communicate an in-depth understanding of an issue using relevant and illustrative case studies.
4. Organise and present a seminar session.

Subject Content

1. Tourism, hospitality, events and climate change.
2. Tourism, hospitality, events and environmental, social and political context
3. Tourism, hospitality, events and sustainable futures.
4. Tourism, hospitality, events and international development.
5. Tourism, hospitality, events and urban transformations.
6. Tourism, hospitality, events and Indigenous culture
7. Tourism, hospitality, events and migration.
8. Tourism, hospitality, events and the economic context

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Case Study	1500 words	40	N	Individual
Presentation	20 minute presentation + 10 minutes Q&A	20	N	Individual
Report	1500 words	40	N	Individual

Teaching Periods

Spring (2024)

Parramatta City - Macquarie St

On-site

Subject Contact Joseph Cheer (<https://directory.westernsydney.edu.au/search/name/Joseph.Cheer/>)

[View timetable](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=TOUR7006_24-SPR_PC_1#subjects) (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=TOUR7006_24-SPR_PC_1#subjects)