

# MKTG 9001 HIGHER DEGREE RESEARCH THESIS - MARKETING AND INTERNATIONAL BUSINESS

**Credit Points** 80

**Legacy Code** 800045

**Coordinator** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

**School** Business

**Discipline** Marketing

**Student Contribution Band** HECS Band 4 10cp

Check your fees via the Fees ([https://www.westernsydney.edu.au/currentstudents/current\\_students/fees/](https://www.westernsydney.edu.au/currentstudents/current_students/fees/)) page.

**Level** PhD and Research Masters Level 9 subject

Teaching Periods

## Research Quarter 1 (2024)

### Campbelltown

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_24-RQ1\\_CA\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_CA_1#subjects))

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

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### Parramatta - Victoria Rd

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_24-RQ1\\_PS\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PS_1#subjects))

## Research Quarter 2 (2024)

### Campbelltown

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_24-RQ2\\_CA\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_CA_1#subjects))

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

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## Research Quarter 3 (2024)

### Campbelltown

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_24-RQ3\\_CA\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_CA_1#subjects))

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

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## Research Quarter 4 (2024)

### Campbelltown

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_24-RQ4\\_CA\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_CA_1#subjects))

### Parramatta City - Macquarie St

#### On-site

**Subject Contact** Alex Norman ([https://directory.westernsydney.edu.au/search/name/Alex Norman/](https://directory.westernsydney.edu.au/search/name/Alex%20Norman/))

View timetable ([https://classregistration.westernsydney.edu.au/even/timetable/?subject\\_code=MKTG9001\\_24-RQ4\\_PC\\_1#subjects](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_PC_1#subjects))