

MKTG 9001 HIGHER DEGREE RESEARCH THESIS - MARKETING AND INTERNATIONAL BUSINESS

Credit Points 80

Legacy Code 800045

Coordinator Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

School Business

Discipline Marketing

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level PhD and Research Masters Level 9 subject

Teaching Periods

Research Quarter 1 (2024)

Campbelltown

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_CA_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_CA_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_CA_1#subjects)

Parramatta City - Macquarie St

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PC_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PC_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PC_1#subjects)

Parramatta - Victoria Rd

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PS_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PS_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ1_PS_1#subjects)

Research Quarter 2 (2024)

Campbelltown

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_CA_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_CA_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_CA_1#subjects)

Parramatta City - Macquarie St

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_PC_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_PC_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ2_PC_1#subjects)

Research Quarter 3 (2024)

Campbelltown

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_CA_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_CA_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_CA_1#subjects)

Parramatta City - Macquarie St

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_PC_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_PC_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ3_PC_1#subjects)

Research Quarter 4 (2024)

Campbelltown

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_CA_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_CA_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_CA_1#subjects)

Parramatta City - Macquarie St

On-site

Subject Contact Alex Norman (<https://directory.westernsydney.edu.au/search/name/Alex Norman/>)

[View timetable \(\[https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_PC_1#subjects\]\(https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_PC_1#subjects\)\)](https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=MKTG9001_24-RQ4_PC_1#subjects)