COMM 1039 INTRODUCTION TO SCREEN MEDIA

Credit Points 10

Legacy Code 102825

Coordinator Wendy Chandler (https://directory.westernsydney.edu.au/search/name/Wendy Chandler/)

Description Welcome to the dynamic and evolving world of Screen Media. In this subject you will learn how to analyse and critically evaluate cinema, from classic Hollywood to Arthouse and Australian films, along with a range of compelling documentary, animation, immersive and interactive content from around the globe. You'll reflect on the impact of technology and the different approaches to creating and producing powerful content. Inspired by best practice, you will have the opportunity to plan and create simple, short works of your own using accessible media.

School Humanities & Comm Arts

Discipline Graphic and Design Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 2 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects LGYB 0161 - Image Sound and Text COMM 1028 - Screen Media COMM 1015 - Foundations of Media Arts and Production COMM 1016 - Foundations of Media Arts and Production (WSTC) COMM 1040 - Introduction to Screen Media (WSTC)

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate an awareness of the processes and practices of screen media arts production and the interdisciplinary and multi-platform nature of screen media arts production.
2. Apply creative strategies and technical skills of screen media production in an environment that link them to theories and histories of screen media.
3. Critically review a screen media work.
4. Make a simple screen media work using accessible mobile and online tools and critically reflect on the outcome.
5. Assess the risk involved in professional production projects.

Subject Content

Visual language and conventions
Editing in Screen Media
Sound in Screen Media
Screen media narrative structure, genres and diverse production models
Introduction to Documentary
Australian Screen Media
Asia/Pacific Screen Media
Innovative storytelling for the screen, past present and future
Careers in Screen Media

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/Group Task
Quiz	5 multiple choice quizzes (10 questions per quiz)	10	N	Individual
Discourse Analysis	1,000 words equivalent	30	N	Individual
Participation	1,000 words	30	N	Individual
Applied Project	1,000 words plus screen media work (maximum of 3 minutes)	30	N	Individual

Teaching Periods

Autumn (2024)

Online
Online
Subject Contact Wendy Chandler (https://directory.westernsydney.edu.au/search/name/Wendy Chandler/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1039_24-AUT_ON_2#subjects)

Parramatta - Victoria Rd
On-site
Subject Contact Wendy Chandler (https://directory.westernsydney.edu.au/search/name/Wendy Chandler/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1039_24-AUT_PS_1#subjects)

Sydney City Campus - Term 2 (2024)

Sydney City
On-site
Subject Contact Wendy Chandler (https://directory.westernsydney.edu.au/search/name/Wendy Chandler/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1039_24-SC2_SC_1#subjects)

Spring (2024)

Online
Online
Subject Contact Wendy Chandler (https://directory.westernsydney.edu.au/search/name/Wendy Chandler/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1039_24-SPR_ON_2#subjects)

Parramatta - Victoria Rd
On-site
Subject Contact Wendy Chandler (https://directory.westernsydney.edu.au/search/name/Wendy Chandler/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1039_24-SPR_PS_1#subjects)