

COMM 1018 NEWS AND MEDIA TODAY

Credit Points 10

Legacy Code 100556

Coordinator Asha Chand ([https://directory.westernsydney.edu.au/search/name/Asha Chand/](https://directory.westernsydney.edu.au/search/name/Asha%20Chand/))

Description Built on the ideas that we must tell a story about all that we are, and do, this subject introduces students to the fields of news, journalism, and media for a deeper understanding on the impacts of news, where it comes from, and how to spot key elements for compelling stories. Students learn to identify news, research, and write copy for local audiences while understanding the power of the media to reach global audiences. Highlights of the subject include pitching ideas, writing news with speed, accuracy, and to industry standards, for publishing and broadcasting to identified audiences. Ethical research, editing, and the importance of sources form an integral part of learning. Understanding the media landscape, the demand and importance of journalistic skills and inquiry across a variety of communication industries, corporate and government sectors allow students to critically consider career choices through the relevance of what they learn about storytelling.

School Humanities & Comm Arts

Discipline Journalism

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 1 subject

Equivalent Subjects LGYB 0049 - Journalism News Reporting
COMM 1019 - Introduction to Journalism (WSTC)

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain the importance of news and journalism in the modern world.
2. Understand the importance of audiences and medias when choosing news.
3. Explain the flow of information in creating news and applying storytelling techniques.
4. Ask questions, conduct interviews and research in a professional context.
5. Engage with the news and news environments for published outcomes.
6. Apply skills gained for intellectual and professional insights.

Subject Content

1. Understanding the power of news and journalism
2. Applying skills learned to find local news, research, and write/edit with speed for published outcomes
3. Learn about the media landscape, ownership, and history.
4. Tailor learning to become effective communicators using news and journalism skills.
5. Create a portfolio of work as an add-on to students' academic qualifications.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Professional Task	400 words with one primary and one secondary source	30	N	Individual
Professional Task	600 words, including photos, video, voice with at least two secondary sources for publishing in a relevant chosen media	40	N	Individual
Portfolio	To include all weekly homework, including 150 word chapter answers, class writing exercises, 500 word report	30	N	Individual

Prescribed Texts

- Burns, S. L. (2018). *Understanding Journalism*. 3rd ed London, UK: SAGE

Teaching Periods

Autumn (2024)

Online

Online

Subject Contact Asha Chand ([https://directory.westernsydney.edu.au/search/name/Asha Chand/](https://directory.westernsydney.edu.au/search/name/Asha%20Chand/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1018_24-AUT_ON_2#subjects)

Parramatta - Victoria Rd

On-site

Subject Contact Asha Chand ([https://directory.westernsydney.edu.au/search/name/Asha Chand/](https://directory.westernsydney.edu.au/search/name/Asha%20Chand/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1018_24-AUT_PS_1#subjects)

Sydney City Campus - Term 1 (2024)

Sydney City

On-site

Subject Contact Ming Diao ([https://directory.westernsydney.edu.au/search/name/Ming Diao/](https://directory.westernsydney.edu.au/search/name/Ming%20Diao/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1018_24-SC1_SC_1#subjects)

Spring (2024)

Penrith (Kingswood)

On-site

Subject Contact Margot Dunphy ([https://directory.westernsydney.edu.au/search/name/Margot Dunphy/](https://directory.westernsydney.edu.au/search/name/Margot%20Dunphy/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1018_24-SPR_KW_1#subjects)

Online

Online

Subject Contact Asha Chand ([https://directory.westernsydney.edu.au/search/name/Asha Chand/](https://directory.westernsydney.edu.au/search/name/Asha%20Chand/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1018_24-SPR_ON_2#subjects)

Parramatta - Victoria Rd

On-site

Subject Contact Margot Dunphy ([https://directory.westernsydney.edu.au/search/name/Margot Dunphy/](https://directory.westernsydney.edu.au/search/name/Margot%20Dunphy/))

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Sydney City Campus - Term 3 (2024)

Sydney City

On-site

Subject Contact Ming Diao ([https://directory.westernsydney.edu.au/search/name/Ming Diao/](https://directory.westernsydney.edu.au/search/name/Ming%20Diao/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM1018_24-SC3_SC_1#subjects)