

BUSM 3010

ENTREPRENEURIAL TEAM

Credit Points 10

Legacy Code 200609

Coordinator Nelson D'Souza (<https://directory.westernsydney.edu.au/search/name/Nelson DSouza/>)

Description This subject is intended to provide an opportunity for high performing students to participate in a team which will develop a business plan for a company division, a non-profit enterprise, an existing business or a new business opportunity.

School Business

Discipline Business Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) Successful completion of 160 credit points of business related units

Restrictions

Students must be enrolled in: 2787 Bachelor of Business (Advanced Business Leadership), 2789 Bachelor of Business (Advanced Business Leadership) / Bachelor of Laws, 2754 Bachelor of Business and Commerce (Advanced Business Leadership), 2747 Bachelor of Business and Commerce (Advanced Business Leadership) / Bachelor of Laws, 2741 Bachelor of Business and Commerce (Advanced Business Leadership). Students enrolled in 2739/2753 Bachelor of Business and Commerce or 2786 Bachelor of Business may take this subject as an elective with Director of Academic Program (DAP) approval. Students interested in taking this subject as an elective apply to the DAP who will decide whether students fit the category of high potential students. If there are too many applicants the DAP may rank the applicants and restrict the number of students to an appropriate seminar size.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Demonstrate enhanced team participation and leadership skills, particularly in relation to inter-disciplinary business theory and practical application;
2. Use interdisciplinary business knowledge to develop a business plan for an existing or new business organisation;
3. Articulate the practical difficulties, and their solutions, in conducting business in a socially responsible and sustainable manner;
4. Apply critical, reflective and creative skills to solve problems.

Subject Content

- Problem/opportunity identification and specification
- consideration of solution Generation and evaluation
- Project planning
- presentation of business plan or proposal

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Proposal	600 words	10	N	Group
Report	1,000 words	10	N	Group
Report	1,000 words	10	N	Group
Report	4,000 words and 10 minutes	35	N	Group
Reflection	2,000 words	35	N	Individual

Prescribed Texts

- There is no prescribed text for this course but frequent reference will be made to the following book which is available online as an e-book via the Library catalogue. Golis, CC, Mooney PD & Richardson, TF 2009, Enterprise and venture capital: business builders' and investors' handbook, Allen & Unwin, St Leonards, N.S.W.

Teaching Periods

Spring (2024)

Parramatta City - Macquarie St

On-site

Subject Contact Nelson D'Souza (<https://directory.westernsydney.edu.au/search/name/Nelson D'Souza>)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3010_24-SPR_PC_1#subjects)