

BUSM 3005 CREATING CHANGE AND INNOVATION

Credit Points 10

Legacy Code 200862

Coordinator Ann Dadich ([https://directory.westernsydney.edu.au/search/name/Ann Dadich/](https://directory.westernsydney.edu.au/search/name/Ann%20Dadich/))

Description This subject introduces the concepts of change and innovation as they relate to organisational transformation. It explores change as a human and social process, looking at the vital roles of leadership, entrepreneurship, and creativity in change management. In doing so, it provides the theoretical and practical understandings that you will need as both a student of change and a future manager.

School Business

Discipline Organisation Management

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Equivalent Subjects BUSM 3038 Management of Change LGYB 9013 Management of Change

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Evaluate the use of established approaches to promote innovation and manage change
2. Analyse the influential roles of leadership, organisational culture, and communication
3. Devise a plan to introduce innovation and manage change
4. Effectively communicate to facilitate innovation and change management
5. Reflect on creating change and innovation

Subject Content

1. Approaches to promote innovation and manage change
2. The influential roles of leadership, organisational culture, and communication
3. Introducing innovation and managing change
4. Communication to facilitate innovation and change management

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Case Study	900 words	30	N	Individual
Portfolio	Part 1. Report (500 words (10%) Part 2. Report (1,000 words) (20%)	30	N	Group
Reflection	1,000 words	40	N	Individual

Prescribed Texts

- Dawson, P., & Andriopoulos, C. (2021). *Managing change, creativity and innovation* (Fourth ed.). Sage Publications.

Teaching Periods

WSU Online TRI-1 (2024)

Wsu Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_24-OT1_OW_2#subjects)

Autumn (2024)

Campbelltown

On-site

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Parramatta City - Macquarie St

On-site

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Sydney City Campus - Term 1 (2024)

Sydney City

On-site

Subject Contact Daniel Townsend ([https://directory.westernsydney.edu.au/search/name/Daniel Townsend/](https://directory.westernsydney.edu.au/search/name/Daniel%20Townsend/))

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WSU Online TRI-3 (2024)

Wsu Online

Online

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View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3005_24-OT3_OW_2#subjects)