

BUSM 3001 ADVANCED BUSINESS SEMINARS

Credit Points 10

Legacy Code 200572

Coordinator Marion Cornish ([https://directory.westernsydney.edu.au/search/name/Marion Cornish/](https://directory.westernsydney.edu.au/search/name/Marion%20Cornish/))

Description A seminar series involving speakers from outside the university will present on current theoretical or practical issues affecting business and commerce. Students interested in this subject should contact the Subject Coordinator to see whether they qualify.

School Business

Discipline Business and Management, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Pre-requisite(s) Students must have successfully completed at least 90 credit points in business related units

Restrictions

Students must be enrolled in 2787 Bachelor of Business (Advanced Business Leadership), 2789 Bachelor of Business (Advanced Business Leadership) / Bachelor of Laws, 2754 Bachelor of Business and Commerce (Advanced Business Leadership), 2747 Bachelor of Business and Commerce (Advanced Business Leadership) / Bachelor of Laws or 2741 Bachelor of Business and Commerce (Advanced Business Leadership). Students enrolled in the following programs may take this subject as an elective with Director, Academic Program approval: 2786 Bachelor of Business or 2739/2753 Bachelor of Business and Commerce; Students interested in taking this subject as an elective will have to apply to the Director, Academic Program who will decide whether the students fit the category of high potential students. If there are too many applicants the subject coordinator may rank the applicants and restrict the number of acceptances to an appropriate seminar size.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explain and debate the theoretical or practical problems posed by the guest speakers;
2. Engage responsibly with individuals from diverse cultural contexts;
3. Appreciate the responsibility of corporate citizenship in solving business problems;
4. Demonstrate high level analytical skills in identifying and solving problems;
5. Demonstrate an enhanced awareness of the nature of the difficulties in implementing practical business solutions.

Subject Content

- participation in seminars on business and commerce and their current Issues
- demonstrating An ability to analyse, research and Debate such Issues

- explain and Debate The theoretical or practical problems posed by The guest speakers.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Participation	Participation in the seminar discussions each week	40	N	Individual
Essay	Three discussion papers of 2000 words	60	N	Individual

Teaching Periods

Autumn (2024)

Parramatta City - Macquarie St

On-site

Subject Contact Marion Cornish ([https://directory.westernsydney.edu.au/search/name/Marion Cornish/](https://directory.westernsydney.edu.au/search/name/Marion%20Cornish/))

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=BUSM3001_24-AUT_PC_1#subjects)