TOUR 6003 SUSTAINABLE VISITOR ECONOMIES

Credit Points 10

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Description In Spring 2024, this subject replaced by TOUR 7003 - Sustainable Visitor Economies. While the intersecting industries and mobilities that comprise the 'visitor economy' (e.g. tourism, events, international education, business travel, hospitality, accommodation, transport, etc.) have traditionally been observed individually, there is a growing recognition of the need for holistic approach to planning and managing these diverse sectors. This is especially important for accomplishing sustainability outcomes. In this subject, students will learn about principles and strategies for managing sustainable visitor economies. Industry and government stakeholders will share case-studies detailing their experiences managing visitor economies.

School Social Sciences

Discipline Tourism

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Postgraduate Coursework Level 6 subject

Learning Outcomes

1. Analyse the role of visitor economies in different destination contexts.
2. Evaluate principles and strategies for managing visitor economies.
3. Evaluate sustainable development goals in relation to visitor economies.
4. Propose strategies for managing visitor economies sustainably.

Subject Content

1. Sustainable Tourism: Contemporary Issues and Perspectives
2. The Visitor Economy: Definitions and Parameters
3. Sustainable Tourism and the Visitor Economy: Impacts
4. Sustainable Tourism and the Visitor Economy: Policy, Planning and Development
5. Sustainable Tourism and the Visitor Economy: Building Destination Resilience
6. Sustainable Tourism and the Visitor Economy: Crisis Management
7. Prospects for Sustainable Tourism and the Visitor Economy

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Applied Project	2,000 words	50	N	Individual
Portfolio	1,000 words	30	N	Individual
Presentation	15 minutes	20	N	Individual