COMM 3010 CREATIVE INDUSTRIES PROFESSIONAL PROJECT OR INTERNSHIP

Credit Points 10

Legacy Code 102433

Coordinator Rachel Morley (https://directory.westernsydney.edu.au/search/name/Rachel Morley/)

Description Creative Industries Professional Project or Internship will allow students to work with Creative Industries practitioners in a 'real world' context. Students will collaborate with an industry partner, applying design thinking to achieve creative solutions within an internship placement or develop their own creative industry project.

School Humanities & Comm Arts

Discipline Communication and Media Studies, Not Elsewhere Classified.

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 3 subject

Restrictions

Students must be enrolled in Bachelor of Creative Industries or associated double degrees. Students must have successfully completed 160 credit points of study in currently enrolled program.

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Explore the relationship between discipline area and its contribution to creative industries and broader society.
2. Undertake appropriate critical thinking.
3. Use design thinking to solve challenges identified in the workplace and/or community setting.
4. Present a professional profile.
5. Demonstrate integrated disciplinary knowledge and skills in a workplace and/or project context.

Subject Content

Professional profile creation
Applied skills within industry of major/sub-major
Critical and design thinking
Applied problem solving
Creative application
Innovation and collaboration

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

Type	Length	Percent	Threshold	Individual/ Group Task
Professional Task	1,000 words	25	N	Individual
Professional Task	250 words plus 1min video	15	N	Individual
Professional Task	300 words	10	N	Individual
Professional Task	1500 words/ equivalent	50	N	Individual

Teaching Periods

Spring (2024)
Parramatta - Victoria Rd
On-site

Subject Contact Rachel Morley (https://directory.westernsydney.edu.au/search/name/Rachel Morley/)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM3010_24-SPR_PS_1#subjects)