

COMM 2027 NEWS REPORTING

Credit Points 10

Legacy Code 102062

Coordinator Margot Dunphy (<https://directory.westernsydney.edu.au/search/name/Margot Dunphy/>)

Description This subject introduces students to news gathering, research, story construction and news writing for delivery over a variety of platforms, from print-based to online, broadcast and social media. It gives students foundation skills which they can then apply in the subsequent electronic and feature subjects.

School Humanities & Comm Arts

Discipline Journalism

Student Contribution Band HECS Band 4 10cp

Check your fees via the Fees (https://www.westernsydney.edu.au/currentstudents/current_students/fees/) page.

Level Undergraduate Level 2 subject

Pre-requisite(s) COMM 1018

Equivalent Subjects LGYB 0129 - Online Journalism COMM 2028 - News Reporting for Convergent Media

Learning Outcomes

On successful completion of this subject, students should be able to:

1. Find and select appropriate issues and events for production as news stories for multi-platform delivery.
2. Select interviewees and conduct interviews.
3. Explain how to value add to stories with additional story elements
4. Explain how different delivery platforms, including social media, use different news gathering and production techniques.
5. Critically assess ethical and other issues in print and online-delivered journalism.
6. Explain the changes taking place in news media as a result of media convergence.
7. Apply general knowledge and knowledge of current events appropriate for conduct of basic journalistic tasks
8. Adequately assess the risk involved in professional production projects.

Subject Content

Developing a news sense and gathering information for news.

Journalistic interviewing and research.

Presenting news in various formats with a focus on developing news writing style.

Creating social media platforms, including blogs and website to host news stories.

Assessment

The following table summarises the standard assessment tasks for this subject. Please note this is a guide only. Assessment tasks are regularly updated, where there is a difference your Learning Guide takes precedence.

| Type | Length | Percent | Threshold | Individual/Group Task |
|-------------------|---|---------|-----------|-----------------------|
| Professional Task | 2 x news stories (300 words each) and mission statement (150 words) | 30 | N | Individual |
| Professional Task | 600 words - News story and report on the issue | 30 | N | Individual |
| Professional Task | 2 x news stories (500 words each) & revised Stage 1 stories | 40 | N | Individual |

Teaching Periods

Autumn (2024)

Penrith (Kingswood)

On-site

Subject Contact Margot Dunphy (<https://directory.westernsydney.edu.au/search/name/Margot Dunphy/>)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2027_24-AUT_KW_1#subjects)

Online

Online

Subject Contact Margot Dunphy (<https://directory.westernsydney.edu.au/search/name/Margot Dunphy/>)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2027_24-AUT_ON_2#subjects)

Parramatta - Victoria Rd

On-site

Subject Contact Margot Dunphy (<https://directory.westernsydney.edu.au/search/name/Margot Dunphy/>)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2027_24-AUT_PS_1#subjects)

Sydney City Campus - Term 2 (2024)

Sydney City

On-site

Subject Contact Ming Diao (<https://directory.westernsydney.edu.au/search/name/Ming Diao/>)

View timetable (https://classregistration.westernsydney.edu.au/even/timetable/?subject_code=COMM2027_24-SC2_SC_1#subjects)