# BACHELOR OF TOURISM MANAGEMENT (1664)

**Approved Abbreviation:** BTrsmMgt
**Western Sydney University Program Code:** 1664
**AQF Level:** 7

**CRICOS Code:** 056711F

This program applies to students who commenced in 2020 or later.

For Commencement Year 2019 - Please refer to 1664.6 Bachelor of Tourism Management (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.6)

For Commencement Year 2017 - 2018 - Please refer to 1664.5 Bachelor of Tourism Management (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.5)

For Commencement Year 2016 - Please refer to 1664.4 Bachelor of Tourism Management (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.4)

For Commencement Year 2015 - Please refer to 1664.3 Bachelor of Tourism Management (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.3)

For Commencement Year 2013 - 2014 - Please refer to 1664.2 Bachelor of Tourism Management (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.2)

For Commencement Year 2012 - Please refer to 1664.1 Bachelor of Tourism Management (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1664.1)

This degree combines studies in social science and business enabling students to select from a number of majors. This will provide graduates with the flexibility, knowledge and skills needed for a wide range of careers in tourism, hospitality, recreation, leisure and sport in the public and private sectors. It also equips students with transferable skills. Students can study allied fields including geography and urban studies, development studies, human resource management, and marketing.

- Director of Academic Program - Dr Emma Power

## Study Mode

Three years full-time or six years part-time.

## Program Advice

Donna James (https://directory.westernsydney.edu.au/search/profile/19283/)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/) | International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/) |

Location

| Campus | Attendance | Mode | Advice |
|---|---|---|---|
| Parramatta Campus - Victoria Road | Full Time | Internal | See above (j.wen@westernsydney.edu.au) |
| Parramatta Campus - Victoria Road | Part Time | Internal | See above (j.wen@westernsydney.edu. |

## Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline.  This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program.  Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

## Admission

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/
https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

## Alternate Entry Pathway

Students attending the HSC Geography Enrichment Day, who sit and pass the invigilated test may receive a conditional offer, or full offer subject to achieving minimum Western Sydney University ATAR standard.

## Special Requirements Prerequisites

Working with Children Check where relevant to the HUMN 3101 Social Sciences International Placement (II): Placement subject.

## Program Structure

Qualification for this award requires the successful completion of 240 credit points as per the recommended sequence below.

Students should note that 60 credit points must be level 3 subjects.

## Recommended Sequences

### Full-time start-year intake

| Course | Title | Credit Points |
|---|---|---|
| **Year 1** | | |
| **Autumn session** | | |
| CULT 1017 | Understanding Society | 10 |
| TOUR 1002 | Tourism and Global Trends | 10 |
| BUSM 1006 | Enterprise Innovation and Markets | 10 |
| BUSM 1008 | Enterprise Leadership | 10 |
| | **Credit Points** | **40** |
| **Spring session** | | |
| HUMN 1060 | Introduction to Indigenous Australia: Peoples, Places and Philosophies | 10 |
| HUMN 1041 | People, Place and Social Difference | 10 |
| TOUR 2004 | Tourism and Festivals in Society | 10 |
| HUMN 2073 | Issues in Contemporary Heritage | 10 |
| | **Credit Points** | **40** |
| **Year 2** | | |
| **Autumn session** | | |
| TOUR 2003 | Managing Sustainable Places | 10 |
| TOUR 3002 | Cultural Tourism and Events | 10 |
| Select one elective | | 10 |
| Select one pool subject | | 10 |
| | **Credit Points** | **40** |
| **Spring session** | | |
| CULT 3016 | Indigenous Cultures: A Global Perspective | 10 |
| TOUR 3001 | Tourism, Events and Technology | 10 |
| Select two electives | | 20 |
| | **Credit Points** | **40** |
| **Year 3** | | |
| **Autumn session** | | |
| BUSM 3073 | Tourism Policy and Planning | 10 |
| BUSM 3007 | Destination Management | 10 |
| Select two electives | | 20 |
| | **Credit Points** | **40** |
| **Spring session** | | |
| **Select one of the following options:** | | **40** |
| **Option 1:** | | |
| Spring Session: | | |
| TOUR 3003 | Visitor Economy Professional Placement | |
| Select two electives | | |
| **Option 2:** | | |
| 2H Session: | | |
| HUMN 3100 | Social Sciences International Placement (1): Preparation for Placement | |

| Course | Title | Credit Points |
|---|---|---|
| HUMN 3101 | Social Sciences International Placement (II): Placement | |
| Summer A Session: | | |
| HUMN 3102 | Social Sciences International Placement (III): Post-placement Reflections | |
| | **Credit Points** | **40** |
| | **Total Credit Points** | **240** |

### Full-time mid-year intake (Spring) - Tourism Industry Professional Placement Subjects

| Course | Title | Credit Points |
|---|---|---|
| **Year 1** | | |
| **Spring session** | | |
| HUMN 1060 | Introduction to Indigenous Australia: Peoples, Places and Philosophies | 10 |
| HUMN 1041 | People, Place and Social Difference | 10 |
| BUSM 1006 | Enterprise Innovation and Markets | 10 |
| BUSM 1008 | Enterprise Leadership | 10 |
| | **Credit Points** | **40** |
| **Autumn session** | | |
| CULT 1017 | Understanding Society | 10 |
| TOUR 1002 | Tourism and Global Trends | 10 |
| TOUR 2004 | Tourism and Festivals in Society | 10 |
| Select one elective | | 10 |
| | **Credit Points** | **40** |
| **Year 2** | | |
| **Spring session** | | |
| HUMN 2073 | Issues in Contemporary Heritage | 10 |
| TOUR 2004 | Tourism and Festivals in Society | 10 |
| TOUR 3001 | Tourism, Events and Technology | 10 |
| Select one elective | | 10 |
| | **Credit Points** | **40** |
| **Autumn session** | | |
| BUSM 3073 | Tourism Policy and Planning | 10 |
| BUSM 3007 | Destination Management | 10 |
| TOUR 3002 | Cultural Tourism and Events | 10 |
| Select one pool subject | | 10 |
| | **Credit Points** | **40** |
| **Year 3** | | |
| **Spring session** | | |
| CULT 3016 | Indigenous Cultures: A Global Perspective | 10 |
| Select three electives | | 30 |
| | **Credit Points** | **40** |
| **Autumn session** | | |
| TOUR 3003 | Visitor Economy Professional Placement | 20 |
| Select two electives | | 20 |
| | **Credit Points** | **40** |
| | **Total Credit Points** | **240** |

## Full-time mid-year intake (Spring) - Social Sciences International Placement Subjects

| Course | Title | Credit Points |
|---|---|---|
| **Year 1** | | |
| **Spring session** | | |
| HUMN 1060 | Introduction to Indigenous Australia: Peoples, Places and Philosophies | 10 |
| HUMN 1041 | People, Place and Social Difference | 10 |
| BUSM 1006 | Enterprise Innovation and Markets | 10 |
| BUSM 1008 | Enterprise Leadership | 10 |
| | **Credit Points** | **40** |
| **Autumn session** | | |
| CULT 1017 | Understanding Society | 10 |
| TOUR 1002 | Tourism and Global Trends | 10 |
| TOUR 2004 | Tourism and Festivals in Society | 10 |
| Select one elective | | 10 |
| | **Credit Points** | **40** |
| **Year 2** | | |
| **Spring session** | | |
| HUMN 2073 | Issues in Contemporary Heritage | 10 |
| TOUR 2004 | Tourism and Festivals in Society | 10 |
| TOUR 3001 | Tourism, Events and Technology | 10 |
| CULT 3016 | Indigenous Cultures: A Global Perspective | 10 |
| | **Credit Points** | **40** |
| **Autumn session** | | |
| BUSM 3073 | Tourism Policy and Planning | 10 |
| BUSM 3007 | Destination Management | 10 |
| TOUR 3002 | Cultural Tourism and Events | 10 |
| Select one pool subject | | 10 |
| | **Credit Points** | **40** |
| **Year 3** | | |
| **2H session** | | |
| HUMN 3100 | Social Sciences International Placement (1): Preparation for Placement | 10 |
| HUMN 3101 | Social Sciences International Placement (II): Placement | 20 |
| | **Credit Points** | **30** |
| **Summer A session** | | |
| HUMN 3102 | Social Sciences International Placement (III): Post-placement Reflections | 10 |
| | **Credit Points** | **10** |
| **Autumn session** | | |
| Select four electives | | 40 |
| | **Credit Points** | **40** |
| | **Total Credit Points** | **240** |

## Program Pool Subjects

Students are required to complete one pool subject from the below list:

| Subject | Title | Credit Points |
|---|---|---|
| Select one of the following: | | 10 |
| LAWS 1001 | Enterprise Law | |
| BUSM 1010 | Financing Enterprises | |
| HUMN 1028 | Human Rights, Peace and Development | |

| | | |
|---|---|---|
| ENVL 3005 | Planning the City: Development, Community and Systems | |
| BUSM 3065 | Special Event Management | |
| ENVL 3006 | Transport, Access and Equity | |
| **Total Credit Points** | | **10** |

## Equivalent Subjects

The subject listed below counts towards completion of this program for students who passed this subject in 2022 or earlier.

BUSM 3072 - Tourism Industry Professional Placement, replaced by TOUR 3003 Visitor Economy Professional Placement

BUSM 3079 - Travel in the Digital Age, replaced by TOUR 3001 Tourism, Events and Technology

CULT 3015 - Heritage and Tourism, replaced by TOUR 3002 Cultural Tourism and Events

HUMN 2057 - Tourism in Society, replaced by TOUR 2004 Tourism and Festivals in Society

SPRT 2011 - Sustainability, Tourism and Place, replaced by TOUR 2003 Managing Sustainable Places

TOUR 2001 - Issues in Contemporary Heritage, replaced by HUMN 2073 Issues in Contemporary Heritage

The subject listed below counts towards completion of this program for students who passed this subject in 2020 or earlier.

CULT 1020 Working with Communities

## Elective Majors and Minors Which May be Available

### Majors

Anthropology, Major (0002) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/anthropology-major/)

Geography and Urban Studies, Major (0010) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/geography-urban-studies-major/)

Heritage and Tourism, Major (0012) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/heritage-tourism-major/)

Human Rights, Protection and Development, Major (0095) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/human-rights-protection-development-major/)

Humanitarian Preparedness and Response, Major (0094) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/humanitarian-preparedness-response-major/)

Peace and Development Studies, Major (0027) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/peace-development-studies-major/)

Sociology, Major (0030) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sociology-major/)

### Minors

Geography and Urban Studies, Minor (0010) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/geography-urban-studies-minor/)

Heritage and Tourism, Minor (0012) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/heritage-tourism-minor/)

Peace and Development Studies, Minor (0027) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/peace-development-studies-minor/)

Sociology, Minor (0030) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sociology-minor/)

## Major and Minor elective spaces

Elective subjects may be used toward obtaining an additional approved major (80 credit points) or minor (40 credit points).  Western Sydney University offers majors and minors in a range of areas including Sustainability and Indigenous Studies.

Global Sustainability Minor (https://hbook.westernsydney.edu.au/majors-minors/global-sustainability-minor/)
Indigenous Australian Studies Major (https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-major/)
Indigenous Australian Studies Minor (https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-minor/)

Western Sydney University also offers the following innovative transdisciplinary Challenge Minors (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) which we encourage those students who have elective space to consider.

Equitable Technologies (https://hbook.westernsydney.edu.au/majors-minors/equitable-technologies-minor/)
Urban Evolution (https://hbook.westernsydney.edu.au/majors-minors/urban-evolution-minor/)
Migration and Global Change  (https://hbook.westernsydney.edu.au/majors-minors/migration-global-change-minor/)
Personal Innovation (https://hbook.westernsydney.edu.au/majors-minors/personal-innovation-minor/)
Innovating, Creating and Problem Solving (https://hbook.westernsydney.edu.au/majors-minors/innovating-creating-problem-solving-minor/)
Eco-Socially Conscious Design and Manufacturing (https://hbook.westernsydney.edu.au/majors-minors/eco-socially-conscious-design-manufacturing-minor/)
Water for Life  (https://hbook.westernsydney.edu.au/majors-minors/water-life-minor/)
Climate Justice (https://hbook.westernsydney.edu.au/majors-minors/climate-justice-minor/)
Creative and Visual Communication (https://hbook.westernsydney.edu.au/majors-minors/creative-visual-communication-minor/)
Global Workplaces (https://hbook.westernsydney.edu.au/majors-minors/global-workplaces-minor/)
Innovating For Humans (https://hbook.westernsydney.edu.au/majors-minors/innovating-humans-minor/)
Creative Living for Cultural Wellbeing (https://hbook.westernsydney.edu.au/majors-minors/creative-living-cultural-wellbeing-minor-/)
Ideate. Strategise. Innovate. (https://hbook.westernsydney.edu.au/majors-minors/ideate-strategise-innovate-minor/)
Humanising Data (https://hbook.westernsydney.edu.au/majors-minors/humanising-data-minor/)

For more information, visit the Challenge Minor (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) website.

Search for majors and minors (https://hbook.westernsydney.edu.au/majors-minors/)

Students can apply for an elective major or minor via Western Now.

WesternNow (https://www.westernsydney.edu.au/westernnow/)

## Majors

Geography and Urban Studies, Major (0010) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/geography-urban-studies-major/)
Heritage and Tourism, Major (0012) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/heritage-tourism-major/)
Peace and Development Studies, Major (0027) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/peace-development-studies-major/)

## Minors

Geography and Urban Studies, Minor (0010) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/geography-urban-studies-minor/)
Heritage and Tourism, Minor (0012) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/heritage-tourism-minor/)
Peace and Development Studies, Minor (0027) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/peace-development-studies-minor/)
Sociology, Minor (0030) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sociology-minor/)