

BACHELOR OF INFORMATION SYSTEMS/BACHELOR OF BUSINESS (3744)

Approved Abbreviation: BInfSys/BBus
Western Sydney University Program Code: 3744
AQF Level: 7

CRICOS Code: 093318G

This program applies to students who commenced in 2018 or later.

The Bachelor of Information Systems/Bachelor of Business provides students with knowledge and understanding of two very closely related fields. The advantage of this degree is that it will help open doors to entrepreneurship, start-up companies and new innovations that will require business knowledge and cutting edge information systems and technology skills. The business component of the double degree will allow students to gain knowledge in one of three core Business areas:

- Money
- Markets
- Management

The Money area encompasses majors in Applied Finance and Economics, while Markets centre on majors in Hospitality, Sport Management, International Business and Marketing. Finally the Management area includes majors in Human Resources and Management. Four business core subjects introduce students to fundamental aspects of law in a commercial context, management, the basics of financing and accounting needs of an organisation, and an introduction to markets and marketing. A number of professional core subjects compliment and build on previous knowledge and skills in the areas of numeracy, creativity, innovation, entrepreneurship, leadership and further enhance student's employability by offering internship or client-based problem solving subjects. A choice from eight business majors will add to the in-depth knowledge and equip students with the skills to pursue a career in a chosen area of interest. Students' knowledge is augmented with study in the Information Systems domain including, but not limited to, system analysis and design, information systems, programming, database design and development, networking, system deployment and management, web and mobile development and social computing. In pursuing this combination of study, students will learn how to assume corporate roles in global enterprises as well as gain skills needed to start a business. This double degree will equip students with the tools to become future entrepreneurs, to innovate, engage in new business developments, implement new business models and propose technology enhanced start-ups.

Study Mode

Four years full-time or eight years part-time.

Program Advice

CDMS@westernsydney.edu.au (https://directory.westernsydney.edu.au/old/srchprocess_handbook.php?a_value=CDMS@westernsydney.edu.au)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/>)

future/) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

Campus	Attendance	Mode	Advice
Campbelltown Campus	Full Time	Internal	See above
Campbelltown Campus	Part Time	Internal	See above
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

Accreditation

Bachelor of Information Systems is accredited by the Australian Computing Society at the Professional level.

For the Business component:

- Major T041 Human Resource Management is accredited with the Australian Human Resources Institute (AHRI).
- Major T038 Applied Finance satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).
- Major T044 - Marketing satisfies the requirements of accreditation of Marketing subjects in accordance with the Australian Marketing Institute's Accreditation and Endorsement Program. On completion of an AMI Accredited program graduates are eligible for special graduate membership rates and credit towards becoming a Certified Practising Marketer (CPM) in a shorter duration of time. Specifically, graduates are eligible to apply for a reduction off the minimum five (5) years industry experience required before becoming a CPM.

Association to Advance Collegiate Schools of Business (AACSB)

The business component of this program is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

Admission

Bachelor of Information Systems

Year 12 HSC (or equivalent); or completed Diploma of Information Technology Western Sydney University The College; or completed relevant VET award.

Bachelor of Business

Eligibility for admission to the Bachelor of Business is based on the following minimum requirements:

- Year 12 HSC (or equivalent); or completed Diploma of Business Western Sydney University The College; or completed relevant VET award.

Additional Information

Assumed Knowledge: Mathematics and any two units of English. Students unable to demonstrate sufficient levels of achievement in mathematics will be required to use the elective unit to increase their mathematical aptitude. This will not lengthen the period of study.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>
<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure

Students who complete this award will graduate with a Bachelor of Information Systems and a Bachelor of Business, with the Major from the Bachelor of Business component of the program noted on their testamur.

Bachelor of Information Systems Requirements

Students must complete 160 credit points of prescribed Bachelor of Information Systems subjects.

Bachelor of Business Requirements

Students must complete 160 credit points of Bachelor of Business (BBus) subjects and are required to select and complete a major.

Students are required to complete

- Core subjects (40 credit points)
- Professional subjects (40 credit points)
- Major subjects (80 credit point from one primary Business major)

Core Subjects

The four compulsory core subjects that provide students with essential business knowledge are:

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10

Professional Subjects

The professional subjects provide a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas:

- Money (for majors in Accounting, Applied Finance, Economics and Property)
- Markets (for majors in Hospitality Management, International Business, Marketing and Sport Management)
- Management (for majors in Human Resource Management and Management)

See the handbook entries for each major for information on the professional subjects that are recommended.

Bachelor of Business Majors

Students are required to complete eight major core subjects from one of the following primary Business majors.

Majors for Careers in Money

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/applied-finance-ug-testamur-major/>)

Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/economics-ug-testamur-major/>)

Majors for Careers in Markets

International Business, Testamur Major (T042) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-business-ug-testamur-major/>)

Marketing, Testamur Major (T044) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/marketing-ug-testamur-major/>)

Sport Management, Testamur Major (T045) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sport-management-ug-testamur-major/>)

Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/human-resource-management-ug-testamur-major/>)

Management, Testamur Major (T043) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/management-ug-pg-testamur-major/>)

Majors for Careers in Business Analytics

Business Analytics, Testamur Major (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/business-analytics-ug-testamur-major/>)

Replaced Majors

The majors listed below count towards completion of this program for students who began studying these majors prior to the years indicated below.

MT2035 Hospitality Management, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1>), discontinued in 2020.

MT2027 Marketing, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=M1054.1>), replaced by Marketing, Testamur Major in 2021 (listed above).

Recommended Sequence

Qualification for this award requires the successful completion of 320 credit points which include the subjects listed in the recommended sequence below.

Use the links above to see the core, professional and major subjects required for each Bachelor of Business major. Students should follow the recommended sequence below and not the sequence listed under each major.

Full-time

Course	Title	Credit Points
Year 1		
Autumn session		
COMP 1005	Programming Fundamentals	10
COMM 1026	Principles of Professional Communication 1	
Note: From Autumn 2024 COMM 1026 is replaced by COMM 1044		10
COMM 1044	Professional Communication	
BBus core subject 1		10
BBus core subject 2		10
Credit Points		40
Spring session		
MATH 1030	Statistics for Business	10
Note: MATH 1030 is also the BBus professional subject 1		
COMP 2004	Computer Networking	10
BBus core subject 3		10
BBus core subject 4		10
Credit Points		40
Year 2		
Autumn session		
INFS 1006	Systems Analysis and Design	10
INFS 1002	Information Systems in Context	10
BBus major subject 1		10

Select one elective subject		10
Credit Points		40
Spring session		
INFS 2001	Database Design and Development	10
INFO 3001	Computer Security	10
From Autumn 2024 INFO 3001 is replaced by COMP 2027		
COMP 2027	Cyber Security	10
BBus major subject 2		10
BBus professional subject 2		10
Credit Points		50

Year 3

Autumn session

COMP 2020	Technologies for Web Applications	10
INFO 3003	Human-Computer Interaction	10
BBus major subject 3		10
BBus major subject 4		10
Credit Points		40

Spring session

INFS 3012	Information Systems Deployment and Management	10
COMP 3013	Mobile Applications Development	10
BBus major subject 5		10
BBus major subject 6		10
Credit Points		40

Year 4

Autumn session

INFO 3008	Professional Development	10
INFS 3006	Emerging Trends in Information Systems	10
From Spring 2024 INFO 3008 replaced by INFO 3019		
INFO 3019	Project Management	10
BBus major subject 7		10
BBus professional subject 3		10
Credit Points		50

Spring session

COMP 3019	Professional Experience (Advanced)	10
INFO 3011	Social Computing	10
BBus major subject 8		10
BBus professional subject 4		10
Credit Points		40
Total Credit Points		340

Replaced Subjects

The subjects listed below count towards completion of this program for students who passed these subjects in 2023 or earlier.

INFO 3008 Professional Development

INFO 3001 Computer Security

COMM 1026 Principles of Professional Communication 1

Part-time

Use the links above to see the core, professional and major subjects required for each Bachelor of Business major. Students should follow the recommended sequence below and not the sequence listed under major.

Course	Title	Credit Points
Year 1		
Autumn session		
COMP 1005	Programming Fundamentals	10
BBus core subject 1		10
Credit Points		20
Spring session		
INFS 1002	Information Systems in Context	10
BBus core subject 2		10
Credit Points		20
Year 2		
Autumn session		
COMM 1026	Principles of Professional Communication 1	
Note: From Autumn 2024 COMM 1026 is replaced by COMM 1044		10
COMM 1044	Professional Communication	
BBus core subject 3		10
Credit Points		20
Spring session		
INFS 2001	Database Design and Development	10
BBus core subject 4		10
Credit Points		20
Year 3		
Autumn session		
MATH 1030	Statistics for Business	10
Note: MATH 1030 is also the BBus Professional subject 1		
Select one elective subject		10
Credit Points		20
Spring session		
COMP 2004	Computer Networking	10
BBus major subject 1		10
Credit Points		20
Year 4		
Autumn session		
INFS 1006	Systems Analysis and Design	10
BBus professional subject 2		10
Credit Points		20
Spring session		
INFO 3001	Computer Security	10
From Autumn 2024 INFO 3001 is replaced by COMP 2027		
COMP 2027	Cyber Security	10
BBus major subject 2		10
Credit Points		30
Year 5		
Autumn session		
INFO 3003	Human-Computer Interaction	10
BBus major subject 3		10
Credit Points		20
Spring session		
INFS 3012	Information Systems Deployment and Management	10
BBus major subject 4		10
Credit Points		20

Year 6		
Autumn session		
COMP 2020	Technologies for Web Applications	10
BBus major subject 5		10
Credit Points		20
Spring session		
COMP 3013	Mobile Applications Development	10
BBus major subject 6		10
Credit Points		20
Year 7		
Autumn session		
INFS 3006	Emerging Trends in Information Systems	10
BBus major subject 7		10
Credit Points		20
Spring session		
INFO 3011	Social Computing	10
BBus professional subject 3		10
Credit Points		20
Year 8		
Autumn session		
INFO 3008	Professional Development	10
From Spring 2024 INFO 3008 replaced by INFO 3019		
INFO 3019	Project Management	10
BBus major subject 8		10
Credit Points		30
Spring session		
COMP 3018	Professional Experience	10
BBus professional subject 4		10
Credit Points		20
Total Credit Points		340

Replaced Subjects

The subjects listed below count towards completion of this program for students who passed these subjects in 2023 or earlier.

INFO 3008 Professional Development

INFO 3001 Computer Security

COMM 1026 Principles of Professional Communication 1