

BACHELOR OF COMMUNICATION / BACHELOR OF INTERNATIONAL STUDIES (1932)

Western Sydney University Program Code: 1932
AQF Level: 7

CRICOS Code: 114850K

This program applies to students who commenced in 2024 or later.

This double degree permits students to undertake multi-skilling into two diverse career paths, providing enhanced marketability into multiple areas of expertise.

The Bachelor of International Studies examines the relationships of politics, nations, societies, cultures, and history across a range of countries. Students will analyse national and global issues, focusing on the way global forces and interactions increasingly influence domestic politics. It will also address the most important challenges that the world's communities face including climate change; religion, peace and conflict; the rich-poor gap; and sustainability. International Studies is an interdisciplinary field drawing on politics, economics, sociology, and history. Students will apply their knowledge and skills to real life scenarios through core subjects and the major in Global Politics and International Relations.

The Bachelor of Communication encompasses a wide range of subjects in the field of communication with a core program of media studies, practice and theory, and specialised Major sequences in advertising, journalism and public relations.

Students will also have opportunities to enhance their skills and knowledge through internships, volunteering and international study and travel.

- Director of Academic Program - Dr Nicole Bridges

Study Mode

Four years full-time or eight years part-time.

Program Advice

enquiriesHCA@westernsydney.edu.au

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/future/>) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

Campus	Attendance	Mode	Advice
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

Accreditation

The Bachelor of Communication is accredited by professional organisations including the Public Relations Institute of Australia (PRIA) and the Media Federation of Australia (MFA).

Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is a mandatory work component required for completion of this program. Please contact the Program Advisor listed above for information.

International students should also refer to the link below for more information and a link to the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Work Integrated Learning (WIL) for international students (https://www.westernsydney.edu.au/currentstudents/current_students/services_and_facilities/international_student_support/working_in_australia/work_integrated_learning/)

Admission

Assumed knowledge: any 2 units of HSC English

Recommended studies: HSC English standard or equivalent

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>

<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure

Qualification for this award requires the successful completion of 320 credit points.

Students must complete:

- 80 credit points of Communication core subjects
- 80 credit points of International Studies core subjects consisting of four subjects at Level 1, one subject at level 2 and three subjects at Level 3
- 80 credit points Communication Major
- 80 credit points International Studies Major: 0340 Global Politics and International Relations major

Communication

Subject	Title	Credit Points
Core subjects		
Students must successfully complete:		
COMM 1044	Professional Communication	10
COMM 1020	Media Cultures and Industries	10
COMM 1012	Data, Mediation, Power	10
COMM 1045	Foundations of the Communication Industry	10
INFO 1004	Data Analysis and Storytelling	10
COMM 2024	Media Law and Ethics	10
COMM 3052	Writing for our Digital Lives	10
COMM 3053	Industry Research Project	10

Communication Majors:

Major for Bachelor of Communication component to be selected from the below list:

Advertising, Major (0159) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/advertising-major/>)

Journalism, Major (0069) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/journalism-major/>)

Public Relations, Major (0160) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/public-relations-major/>)

International Studies

Subject	Title	Credit Points
Core subjects		
Students must successfully complete:		
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1029	Foundations of Academic English	10
HUMN 1013	Contextualising Indigenous Australia (Day Mode)	10
CULT 1001	Asia in the World	10
POLI 2008	Transnational Diplomacy	10
LANG 3045	Intercultural Communication	10
POLI 3016	International Relations Project	10
And		
Engaged Learning Pool subjects		
Select one of the following:		10
BEHV 3013	Humanities Internship	
BEHV 3026	Service Learning	
HUMN 3103	Group Project	
HUMN 3106	Study Tours	

HUMN 3108 We Are The University: Students Co-creating Change

And

Students must successfully complete:

Global Politics and International Relations, Major (0340) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/global-politics-international-relations-major/>)

Recommended Sequence

Qualification for this award requires the successful completion of 320 credit points including the subjects listed in the recommended sequence below.

Course	Title	Credit Points
Year 1		
Autumn session		
COMM 1045	Foundations of the Communication Industry	10
COMM 1020	Media Cultures and Industries	10
LANG 1029	Foundations of Academic English	10
HUMN 1013	Contextualising Indigenous Australia (Day Mode)	10
Credit Points		40
Spring session		
INFO 1004	Data Analysis and Storytelling	10
Select one Communication Major subject		10
CULT 1001	Asia in the World	10
HUMN 1052	Australian Politics and Active Citizenship	10
Credit Points		40
Year 2		
Autumn session		
COMM 1044	Professional Communication	10
COMM 1012	Data, Mediation, Power	10
POLI 1007	World Politics and International Relations	10
POLI 2008	Transnational Diplomacy	10
Credit Points		40
Spring session		
Select two Communication Major subjects		20
Select two Global Politics and International Relations Major subjects		20
Credit Points		40
Year 3		
Autumn session		
COMM 2024	Media Law and Ethics	10
Select one Communication Major subject		10
Select two Global Politics and International Relations Major subjects		20
Credit Points		40
Spring session		
COMM 3052	Writing for our Digital Lives	10
Select one Communication Major subject		10
LANG 3045	Intercultural Communication	10
HUMN 3079	The Asian Century	10
Credit Points		40

Year 4**Autumn session**

COMM 3053	Industry Research Project	10
Select one Communication Major subject		10
Select one Core from the Engaged Learning Subject Pool		10
Select one Global Politics and International Relations Major subject		10
Credit Points		40

Spring session

Select two Communication Major subjects		20
POLI 3016	International Relations Project	10
Select one Global Politics and International Relations Major subject		10
Credit Points		40
Total Credit Points		320