BACHELOR OF BUSINESS (2786)

Approved Abbreviation: BBus
Western Sydney University Program Code: 2786
AQF Level: 7

CRICOS Code: 089205G

This program applies to students who commenced in 2018 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For commencement year 2017, please refer to: 2786.2 Bachelor of Business (http://handbook.westernsydney.edu.au/hbook/course.aspx?course=2786.2)

The Bachelor of Business harnesses your energy and passion for success. This degree gives you the knowledge to create a career as a business professional. Whether you wish to pursue a corporate role in a global enterprise or start your own business, this program will provide you with the skills to do it. The Bachelor of Business begins with four core subjects: Financing Enterprises, Enterprise Innovation and Markets, Enterprise Leadership, and Enterprise Law. These subjects provide you with the essential business knowledge that will be the platform for your career and equip you with the academic skills that will underpin your success in the degree.

You will then undertake four professional subjects. The professional subjects are where you begin to shape your future in one of three core business areas: Money, Markets or Management. By learning core business skills within the context of your chosen future you will develop new skills and enhance your employability. Subjects in the professional core will teach you to plan your career, innovate and analyse. You will also be able to explore and apply your skills and knowledge in a work-based learning subject. Through your business degree you will engage critically with the United Nations' Sustainable Development Goals through your evaluation of economic, social, and environmental enterprise and professional behaviour and your consideration of responsible business practice.

Ten industry-relevant majors have been created to equip you with expert skills across the three enterprise futures of Money, Markets and Management. The Money majors include Accounting, Applied Finance, Economics, and Property. The Markets majors are Hospitality Management, International Business, Marketing and Sport Management. Management majors are Human Resource Management and Management.

You will need flexibility to create your career. The Bachelor of Business gives you the flexibility to select eight subjects from anywhere in the University. This means that you can choose a variety of non-business subjects to gain depth and perspective on your enterprise future; you could take a major in another discipline; or you can complete a second major within Business.

Western Sydney University Online students: Please refer to Western Sydney University Online website for Program Advice.

https://online.westernsydney.edu.au/

Study Mode

Three years full-time or six years part-time. Please note that only the Property specialisation is available externally.

Program Advice

Program advice (https://directory.westernsydney.edu.au/search/email/business.courses@westernsydney.edu.au)

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (https://enquiry.westernsydney.edu.au/courseenquiry/)| Local Admission (https://www.westernsydney.edu.au/future/) | International Admission (https://www.westernsydney.edu.au/international/home/apply/admissions/) |

Location

Campus	Attendance	Mode	Advice
Bankstown City Campus	Full Time	Internal	See above
Bankstown City Campus	Part Time	Internal	See above
Campbelltown Campus	Full Time	Internal	See above
Campbelltown Campus	Part Time	Internal	See above
Parramatta City Campus- Macquarie Street	Full Time	Internal	See above
Parramatta City Campus- Macquarie Street	Part Time	Internal	See above
Parramatta External Campus	Full Time	External	See above
Parramatta External Campus	Part Time	External	See above
Sydney City Campus*	Full Time	Internal	Daniel Townsend (https://directory.westernsydney.edu search/ profile/16103/)
Vietnam Campus*	Full Time	Internal	See above
WSU Online*	Full Time	Online	WSU Online Advice (https:// directory.westernsydney.edu search/ profile/16978/)
WSU Online*	Part Time	Online	WSU Online Advice (https:// directory.westernsydney.edu search/ profile/16978/)
Surabaya Campus, Indonesia	Full Time	Internal	See above

* Programs delivered through an agreement with another party

Accreditation

Where the full recommended subject sequence of the major is satisfactorily completed:

- Accounting, Testamur Major (including online) is accredited with CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ) and the Institute of Public Accountants (IPA). Completion of this degree will allow students to claim a number of exemptions

from the Chartered Institute of Management Accountants (CIMA) in obtaining the CIMA Professional Qualification.

- Applied Finance, Testamur Major satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).
- Human Resource Management, Testamur Major (including online) is accredited with the Australian Human Resources Institute (AHRI).
- Marketing, Testamur Major satisfies the requirements of accreditation of Marketing subjects in accordance with the Australian Marketing Institute's Accreditation and Endorsement Program. On completion of an AMI Accredited program graduates are eligible for special graduate membership rates and credit towards becoming a Certified Practising Marketer (CPM) in a shorter duration of time. Specifically, graduates are eligible to apply for a reduction off the minimum five (5) years industry experience required before becoming a CPM.
- Property, Testamur Major is accredited by the Australian Property Institute (API) and, depending on electives chosen, students may be eligible for API Certified Practising Valuer (CPV) certification. Students, depending on chosen electives, are also eligible for API certifications of Certified Property Practitioner, Certified Commercial Property Manager, Certified Funds Manager, Certified Asset Manager, Certified Development Practitioner and Residential Property Valuer. Details of the subjects which must be completed to meet these requirements can be found at the following web address BBusProp_API_Certification_Mapping_for_handbook_October_2023.pdf (https://hbook.westernsydney.edu.au/ programs/bachelor-business/ BBusProp_API_Certification_Mapping_for_handbook_October_2023.pdf)

Association of Chartered Certified Accountants (ACCA) Accreditation

The Accounting degree is internationally accredited with the Association of Chartered Certified Accountants (ACCA) and students who complete this degree will receive exemptions from 11 ACCA papers.

Details available on the ACCA website at

https://www.accaglobal.com/an/en.html

Association to Advance Collegiate Schools of Business (AACSB)

This program is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Work Integrated Learning

Western Sydney University seeks to enhance student learning experiences by enabling students to engage in the culture, expectations and practices of their profession or discipline. This program includes a placement or other community-based unpaid practical experience.

There is an optional work component available in this program. Please contact the Program Advisor listed above for information.

International students should be aware that if an elective is a requirement of the program but the work itself was not registered with CRICOS, students can still complete these electives but it would be counted towards the work limitation. For more details, refer to the 'Work Integrated Learning (WIL) for international students' website.

Work Integrated Learning (WIL) for international students (https:// www.westernsydney.edu.au/currentstudents/current_students/ services_and_facilities/international_student_support/ working_in_australia/work_integrated_learning/)

Admission

Eligibility for admission to the Bachelor of Business is based on the following minimum requirements:

Year 12 HSC (or equivalent); or completed Diploma of Business Western Sydney University The College; or completed relevant VET award.

Assumed Knowledge: Mathematics and any two units of English. Students unable to demonstrate sufficient levels of achievement in mathematics will be required to use one of the elective subjects to increase their mathematical aptitude. This will not lengthen the period of study.

Western Sydney University Online students: Prospective online students apply for admission to this program directly through WSU Online. A student's eligibility will be assessed according to the existing admission criteria.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

http://www.uac.edu.au/
https://westernsydney.uac.edu.au/ws/

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

http://www.uac.edu.au/

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (http://www.westernsydney.edu.au/international/)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Special Requirements

Students studying the program online require adequate internet access and reasonable proficiency in the use of computers.

Program Structure

Qualification for this award requires the successful completion of 240 credit points which includes:

- 40 credit points of compulsory subjects (core);
- 40 credit points of subjects selected to prepare you for careers in business (professional subjects);

- 80 credit points taken as a mandatory Business major (your chosen field of study);
- 80 credit points of elective subjects.

Students must complete at least 60 credit points at Level 3.

Sydney City Campus

Click here for the recommended sequence at Sydney City Campus (https://www.westernsydney.edu.au/city/courses/undergraduate/business/?utm_source=Handbook).

Surabaya Campus, Indonesia

Click here for the recommended sequence at Surabaya Campus, Indonesia. (https://www.westernsydney.edu.au/content/dam/digital/pdf/SurabayaCourseStructures.pdf)

Core Subjects (compulsory 40 credit points)

The four compulsory core subjects that provide students with essential business knowledge are:

Subject	Title	Credit Points
BUSM 1006	Enterprise Innovation and Markets	10
LAWS 1001	Enterprise Law	10
BUSM 1008	Enterprise Leadership	10
BUSM 1010	Financing Enterprises	10
Total Credit Points		**40**

Professional Subjects (choose 40 credit points)

The professional subjects provide a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation, and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of four areas: Money (for majors in Accounting, Applied Finance, Economics and Property), Markets (for majors in Hospitality Management, International Business, Marketing and Sport Management), Management (for majors in Human Resource Management and Management), or Business Analytics.

Please refer to the handbook entries for information on the professional subjects that are recommended for each major (links below).

Enterprise Engagement subject

Depending on the mandatory major chosen, students should complete the Enterprise Engagement subject for that major as advised below:

Subject	Title	Credit Points
Accounting Major:		
ACCT 3011	The Accountant as a Consultant	10
Applied Finance Major:		
ECON 3007	Economics and Finance Engagement Project	10
Economics Major:		
ECON 3007	Economics and Finance Engagement Project	10
Property Major:		
MGMT 3001	Property Project	10
International Business Major:		
BUSM 3030	International Business Project	10
Marketing Major:		
MKTG 3009	Marketing Planning Project	10
Sport Management Major:		
SPRT 3014	Sport Management Applied Project	10
Human Resource Management Major:		
BUSM 3059	Processes and Evaluation in Employment Relations	10
Management Major:		
BUSM 3004	Contemporary Management Issues	10
Business Analytics Major:		
BUSM 3081	Business Analytics Project	10

Testamur Majors

Please note: Majors are not available on all campuses.

Students are required to complete eight core subjects from one of the following Business Testamur Majors.

Testamur Majors for Careers in Money

Accounting, Testamur Major (T046) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/accounting-ug-testamur-major/)

Applied Finance, Testamur Major (T038) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/applied-finance-ug-testamur-major/)

Economics, Testamur Major (T039) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/economics-ug-testamur-major/)

Property, Testamur Major (T047) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/property-ug-testamur-major/)

Testamur Majors for Careers in Markets

Hospitality Management

International Business, Testamur Major (T042) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-business-ug-testamur-major/)

Marketing, Testamur Major (T044) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/marketing-ug-testamur-major/)

Sport Management, Testamur Major (T045) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sport-management-ug-testamur-major/)

Testamur Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/human-resource-management-ug-testamur-major/)

Management, Testamur Major (T043) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/management-ug-pg-testamur-major/)

Testamur Major for Careers in Business Analytics

Business Analytics, Testamur Major (T130) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/business-analytics-ug-testamur-major/)

Please note Business Analytics is a new major commencing from 2022.

Testamur Major for Surabaya Campus Indonesia

Applied Finance, Testamur Major (T038) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/applied-finance-ug-testamur-major/)

Elective Subjects

Students may use their elective subjects to complete an additional field of study from the pool of Business majors (80 credit points), or a field of study from another discipline area (80 credit points), or up to

80 credit points from the wide range of subjects offered by Western Sydney University.

Second field of studies from other disciplines to complement your primary Business field of study include the following

Advertising, Major (0159) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/advertising-major/)

Arabic, Major (0003) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/arabic-major/)

Business Regulation, Governance and Compliance, Major (0165) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/business-regulation-governance-compliance-major/)

Cell and Molecular Biology, Major (0167) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/cell-molecular-biology-major/)

Chinese, Major (0004) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/chinese-major/)

Environment and Sustainability, Major (0169) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/environment-sustainability-major/)

Global Climate Change, Major (0168) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/global-climate-change-major/)

Health Management Studies, Major (0278) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/health-management-studies-major/)

Indigenous Australian Studies, Major (0015) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/indigenous-australian-studies-major/)

Information Systems Analytics, Major (0166) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/information-systems-analytics-major/)

Japanese, Major (0021) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/japanese-major/)

Psychological Studies, Major (0029) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/psychological-studies-major/)

Public Relations, Major (0160) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/public-relations-major/)

Sustainable Development, Major (0163) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sustainable-development-major/)

Tourism Management, Major (0302) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/tourism-management-major/)

Urban Studies, Major (0162) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/urban-studies-major/)

Second field of studies in Business include the following

Accounting, Testamur Major (T046) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/accounting-ug-testamur-major/)

Applied Finance, Testamur Major (T038) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/applied-finance-ug-testamur-major/)

Business Analytics, Testamur Major (T130) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/business-analytics-ug-testamur-major/)

Economics, Testamur Major (T039) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/economics-ug-testamur-major/)

Human Resource Management, Testamur Major (T041) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/human-resource-management-ug-testamur-major/)

International Business, Testamur Major (T042) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-business-ug-testamur-major/)

Management, Testamur Major (T043) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/management-ug-pg-testamur-major/)

Marketing, Testamur Major (T044) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/marketing-ug-testamur-major/)

Property, Testamur Major (T047) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/property-ug-testamur-major/)

Sport Management, Testamur Major (T045) (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sport-management-ug-testamur-major/)

Enrolment in elective subjects is subject to meeting any required criteria for individual subjects, such as co-requisites and pre-requisites.

Students in the Accounting and Property Testamur Majors will use some of their elective subjects to meet the accreditation requirements associated with these majors. Depending on the field of study selected, these students may therefore be unable to complete a second field of study. See handbook entries for Accounting, Testamur Major (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/accounting-ug-testamur-major/) and Property, Testamur Major (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/property-ug-testamur-major/)

Major and Minor elective spaces

Elective subjects may be used toward obtaining an additional approved major (80 credit points) or minor (40 credit points). Western Sydney University offers majors and minors in a range of areas including Sustainability and Indigenous Studies.

Global Sustainability Minor (https://hbook.westernsydney.edu.au/majors-minors/global-sustainability-minor/)
Indigenous Australian Studies Major (https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-major/)
Indigenous Australian Studies Minor (https://hbook.westernsydney.edu.au/majors-minors/indigenous-australian-studies-minor/)

Western Sydney University also offers the following innovative transdisciplinary Challenge Minors (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) which we encourage those students who have elective space to consider.

Equitable Technologies (https://hbook.westernsydney.edu.au/majors-minors/equitable-technologies-minor/)
Urban Evolution (https://hbook.westernsydney.edu.au/majors-minors/urban-evolution-minor/)
Migration and Global Change (https://hbook.westernsydney.edu.au/majors-minors/migration-global-change-minor/)
Personal Innovation (https://hbook.westernsydney.edu.au/majors-minors/personal-innovation-minor/)
Innovating, Creating and Problem Solving (https://hbook.westernsydney.edu.au/majors-minors/innovating-creating-problem-solving-minor/)

Eco-Socially Conscious Design and Manufacturing (https://hbook.westernsydney.edu.au/majors-minors/eco-socially-conscious-design-manufacturing-minor/)

Water for Life (https://hbook.westernsydney.edu.au/majors-minors/water-life-minor/)

Climate Justice (https://hbook.westernsydney.edu.au/majors-minors/climate-justice-minor/)

Creative and Visual Communication (https://hbook.westernsydney.edu.au/majors-minors/creative-visual-communication-minor/)

Global Workplaces (https://hbook.westernsydney.edu.au/majors-minors/global-workplaces-minor/)

Innovating For Humans (https://hbook.westernsydney.edu.au/majors-minors/innovating-humans-minor/)

Creative Living for Cultural Wellbeing (https://hbook.westernsydney.edu.au/majors-minors/creative-living-cultural-wellbeing-minor-/)

Ideate. Strategise. Innovate. (https://hbook.westernsydney.edu.au/majors-minors/ideate-strategise-innovate-minor/)

Humanising Data (https://hbook.westernsydney.edu.au/majors-minors/humanising-data-minor/)

For more information, visit the Challenge Minor (https://www.westernsydney.edu.au/educational_partnerships_and_quality/home/challenge_minors/) website.

Search for majors and minors (https://hbook.westernsydney.edu.au/majors-minors/)

Students can apply for an elective major or minor via Western Now.

WesternNow (https://www.westernsydney.edu.au/westernnow/)

Replaced Testamur Majors

The Testamur Major listed below counts towards completion of this program for students who began studying this major in 2021 or earlier.

MT2035 Hospitality Management, Testamur Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1), discontinued from mid year 2021.

MT2027 Marketing, Testamur Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2027.1), replaced by Marketing, Testamur Major in 2022 (listed above).

The Major listed below counts towards completion of this program for students who began studying this major in Autumn 2021 or earlier.

M1120 Secondary Teaching, Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=M1120.1), discontinued from mid year 2021.

The Major listed below counts towards completion of this program for students who began studying this major in 2021 or earlier.

M4010 Health Management, Major (http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=M4010.1), replaced by Health Management Studies Major in 2022 (listed above).

The Major listed below counts towards completion of this program for students who began studying this major in 2022 or earlier.

0161 Tourism (https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/tourism-major/), major replaced by 0302 Tourism Management Major in 2023 (listed above).